



Press Release

July 15th, 2022

NextHome Professional Realty Opens in Ocala, Florida

New brokerage combines a heart for homeownership with industry-leading technology

Pleasanton, CA — July 15, 2022 — NextHome is pleased to announce the opening of **NextHome Professional Realty** in Ocala, Florida. The brokerage joins the growing NextHome franchise that currently has 591 active office locations across the country.

Located just an hour north of Orlando, the brokerage will serve clients throughout Marion County, including Belleview, Dunnellon, McIntosh, Ocala, Reddick, Silver Springs Shores, and The Villages.

NextHome Professional Realty is owned by Courtney Moody, an experienced real estate professional with a heart for helping families achieve their dreams of home ownership.

Courtney has been serving a diverse array of client needs for more than 18 years. In addition to real estate sales, Courtney has worked in property management. Through those relationships, Courtney knows how to expertly help clients transition from renting to home ownership - sometimes when they thought that dream was impossible.

“Helping people realize possibilities is the most rewarding part of my job,” Courtney said.

Throughout the years, Courtney worked with a variety of Ocala-area brokerages. As Courtney’s clientele expanded, she knew that 2022 was the right time to open her own franchised office.

“I had hit a ceiling where I was at and needed more opportunity for growth,” Courtney said. “It was important for me to continue to expand what I was doing, for my own family, but also for the families I could positively impact in the Ocala area.”

After talking with many different franchises, Courtney discovered NextHome.

“It was in alignment with my beliefs and views,” Courtney recalled. “I’ve never treated real estate as a numbers game, for me it’s always been about the people I serve. So NextHome’s humans over houses philosophy was a great fit. I felt like with NextHome I could focus on what was truly important while still growing a thriving business.”

Today, NextHome Professional Realty offers the ideal combination of people-first service mixed with NextHome’s suite of industry-leading tools and technology. Through Courtney’s experience, NextHome Professional Realty also offers expertise for investors and luxury buyers and sellers. Whatever the client’s needs, NextHome Professional Realty embraces an open-door policy for anyone seeking real estate advice or area information.

“We are continuing to focus on helping families who don’t understand the process of homeownership,” Courtney said. “We really simplify that process and get them there from start to finish - no matter where they are starting.”



Outside the office, Courtney serves her community through various partnerships. She is especially dedicated to Ocala’s Interfaith Food Pantry, where families with children can receive the nutrition they might lack at home.

Courtney also donates to Canine Companions for Independence, NextHome’s national charity partner with the primary purpose to enhance the lives of people with disabilities by providing highly trained assistance dogs.

Courtney and her husband, Chris, have been married for 15 years and they are the proud parents of two children: Chase and Callie. The family enjoys relaxing at the beach and meandering fishing trips along Florida’s many lakes and rivers.

However, the family is often found navigating the real estate world together. Chris recently obtained his real estate license and helps on his days off from his full-time job.

“It’s all hands-on-deck, and always has been,” Courtney said. “I love working together with my family and being a part of a franchise that values that approach.”

Please join us in congratulating Courtney and the entire Moody family on the opening of NextHome Professional Realty in Ocala, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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