



Press Release

July 12th, 2022

NextHome Custom Realty Announces Second Office

New brokerage in Simpsonville, Kentucky expands a family legacy of excellence

Pleasanton, CA — July 12, 2022 — NextHome is pleased to announce the expansion of **NextHome Custom Realty** in Simpsonville, Kentucky. This new office builds on the success of NextHome Custom Realty's first location in Frankfort, which opened in 2015.

The Simpsonville brokerage joins the growing NextHome franchise that currently has 591 active office locations across the country.

NextHome Custom Realty is conveniently located in Shelby County and serves the surrounding areas while specializing in residential, farm, land, first-time homebuyer, relocation, investment, and other real estate needs.

NextHome Custom Realty is owned by the husband-and-wife team of Carol Smith and Garth Vinson. Carol is the Principal Broker and her daughter, Cassidy Eden, rounds out the leadership team as NextHome Custom Realty's Managing Broker of the Simpsonville location.

"We are looking forward to being a resource for the people in this community," Cassidy said. "At NextHome Custom Realty, people are paramount in everything we do. We see the people in our community as individuals who each have their own goals in mind. We are here to be a resource, to guide and advise each client through their unique real estate journey."

"Cassidy is very driven, goal oriented, and hard working," Carol said. "Together, we will be tireless advocates for the agents and clients in this new office."

Carol started her real estate career in 1988 with a local commercial brokerage. A year later, she became the manager of a property management company. Her management portfolio included two large apartment complexes that exceeded 500 units.

In 1999, she and a friend started a retail business called Lucky Horseshoe Saddlery. After experiencing remarkable growth, Carol sold her shares of the company in 2002.

After selling the retail business, Carol started a career with the Commonwealth of Kentucky and was promoted to Operations Branch Manager due to her incredible work ethic. Over the next 13 years, Carol worked with some of the highest levels in state government. It was there that she would meet her future husband, Garth, and the couple married in 2010.

At the end of 2013, with Garth's support, Carol worked as a REALTOR® with a national real estate brokerage. In 2014, she sold three million in volume. The achievement becomes more remarkable in an area where average home prices hovered around \$150,000 at the time.

In 2015, Carol doubled her achievement, closing six million in volume.

As an entrepreneur at heart, Carol knew that 2015 was the right time to open her own brokerage.



As Carol and Garth considered their many options, they discovered NextHome through a social media post.

“We looked at what NextHome had to offer their franchisees and loved the technology and culture,” recalls Carol. “Combining that with our local market knowledge, we have a brokerage that both clients and agents want to work with.”

NextHome Custom Realty in Frankfort opened in December 2015, and since that time the brokerage has gained a reputation for excellence.

When not selling real estate, the family loves to travel. They enjoy traveling as a family and have visited countries such as Honduras, Belize, and the Dominican Republic. They also love to support local businesses and find the “hidden treasures” within our communities.

Garth is a proud Army veteran, and Cassidy’s husband, Justin, has served in the Air National Guard. With a strong military connection, the family is dedicated to giving back to service members through the Veterans of Foreign Wars and other service organizations. Cassidy also donates a portion of her income per sale to a local animal shelter.

Cassidy graduated from the University of Kentucky in 2020 Summa Cum Laude with a degree in Agricultural Economics and a Business minor. She and Justin married in October 2021.

Please join us in congratulating Carol, Garth, Cassidy, and the entire team at NextHome Custom Realty on the opening of their new office in Simpsonville, Kentucky!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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