



Press Release
July 11th, 2022

NextHome Vista Opens in Weston, Florida
Brokerage to focus on exceptional client experiences

Pleasanton, CA — July 11, 2022 — NextHome is pleased to announce the opening of **NextHome Vista** in Weston, Florida. The brokerage joins the growing NextHome franchise that currently has 591 active office locations across the country.

Conveniently located just 20 minutes from the Fort Lauderdale Airport, NextHome Vista will serve clients throughout Weston, Sunrise, Davie, Pembroke Pines, Miramar, and Tamarac. NextHome Vista offers expertise for all types of residential buyers including first-time homebuyers, relocations, investment, and more.

NextHome Vista is owned by Juan Del Sol. Juan began his real estate sales career in 2014, after leaving a corporate management job. His interest in real estate was piqued after buying his own home at age 22.

“The agent I was working with said that I had made the process seamless and that I would be a great agent,” Juan recalled.

The idea simmered in his mind for a couple of years before Juan decided it was time for a career change.

“I had hit a ceiling with my company, and I am the type of person who always needs to be striving for more,” Juan said. “Real estate gave me the opportunity to build a thriving business, while having a positive impact on people’s lives. It was a great fit.”

Juan began selling with a Keller Williams brokerage in New Jersey where he discovered a passion for helping families achieve their dreams of homeownership.

“One of my favorite memories was helping a first-time homebuyer through a short sale, which ended up including a seller credit and the house appraised for more than what we closed on,” Juan said. “Helping people achieve things they thought were impossible is the highlight of my career and the reason why I do what I do.”

After moving to Florida, Juan knew it was time to expand his professional horizons again.

“I love seeing the industry at its best, and I wanted to be a part of that,” Juan said. “I saw a need for a higher standard, better training, and more support for agents.”

Juan knew years before opening his own brokerage that he would partner with NextHome.

“I’ve known Lionel Cruz (owner of NextHome Prime) for a long time, and for years he has been talking with me about all the things he loves about NextHome,” Juan said. “Back then, I wasn’t ready to take the leap into ownership, but I always knew that when the time was right, NextHome would be my forever franchise home.”



In 2022, the time was right.

Today, NextHome Vista exemplifies a Humans Over Houses approach to real estate.

“NextHome Vista is a home for quality agents who truly provide a real estate experience,” Juan said. “We are going to hold our clients' hands through every step of the process, and show every step of the way that we have the knowledge, tools, and experience to help them enjoy the process of home buying.”

“In addition, NextHome Vista associates will benefit from having an experienced broker at the helm who takes the time to train and help,” Juan added. “By helping our agents perfect their craft, we offer a next-level experience for our clients.”

Juan is the 2022 Vice President for the West Broward Chapter of the National Association of Hispanic Real Estate Professionals (NAHREP). He and his wife, Ale, are the parents of three children: Anthony (18), Connor (8), and Elinor (6). Together, the family enjoys going to the beach, backyard barbecues, and extended family gatherings.

Please join us in congratulating Juan on the opening of NextHome Vista in Weston, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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