



Press Release

June 7th, 2022

NextHome Team Ellis Announces Office Expansion

New brokerage expands exceptional service for area's military families

Pleasanton, CA — June 7, 2022 — NextHome is pleased to announce the expansion of **NextHome Team Ellis**, with a new office in Saint Robert, Missouri. This second office location expands on NextHome Team Ellis' original location in Waynesville, which opened in 2019. The Saint Robert office also amplifies NextHome Team Ellis' commitment to serve the area through exceptional real estate experiences.

"As our brokerage grows, we want to give both agents and clients expanded space to meet their needs," said NextHome Team Ellis' Broker/Owner Lisa Ellis. "We are looking forward to continuing the great service that everyone in our area has been used to, while creating more space to support both agents and clients."

This new brokerage will serve the Saint Robert and Fort Wood areas and joins the growing NextHome franchise that currently has 590 active office locations across the country.

Since opening as a NextHome franchise in 2019, NextHome Team Ellis has built a reputation for exceptional service, especially for the region's military families. More than 90% of NextHome Team Ellis' business is working with military families. Services include first-time home buyer, relocation, investor, multi-family, land, and traditional single-family sales. The agents at the brokerage are experts in working with unique military loans and programs such as Veterans Assistance and Homes For Heroes.

As franchise owner, Lisa offers almost 24 years of experience as a high performing REALTOR®. Besides Lisa, NextHome Team Ellis is composed of five dynamic REALTORS® – Angie Masterton, Hazel O'Donnell, Maryanne O'Brien, JP Macormic and Linda Wyatt.

Lisa started her real estate career in 1998 at a local independent brokerage in Saint Robert. She made the move to a Coldwell Banker franchised brokerage in 2000 and saw a huge rise in her business. In 2004, Lisa moved to a local RE/MAX where she was consistently a top producer in her market. In keeping up with her business, Lisa moved to Century 21 Prestige in 2010 to manage the 12-agent brokerage, while forming her own personal real estate team – Team Ellis. She grew the team to three agents, selling more than 60 transactions annually.

After seven years of managing and running a real estate team, Lisa returned to the RE/MAX brand to fully focus on sales with Team Ellis. In 2018, the five-person Team Ellis sold more than \$12 million and 87 transaction sides: incredible numbers for an area with an average sales price of \$133,000.

Lisa attributes the growth and success of the team to focusing on world-class service and client care that has her buyers and sellers returning again and again.



After 20 years in real estate and selling at the highest level, Lisa was ready to take the next step in her career – owning a brokerage.

“As I was doing some research about various franchise models, a real estate friend of mine suggested I check out NextHome,” Lisa said. “Everything I saw about the NextHome franchise fit what I was looking for. The branding, marketing and friendly feel of the company really had me intrigued. I had a great conversation with (NextHome’s VP of Sales) Charis Moreno and I brought all the info back to our team.”

“The Team Ellis members were excited and totally onboard,” she added.

After almost three years with NextHome, Lisa is more convinced than ever that she made the right choice.

“From the moment I found NextHome, it was just undoubtedly the right decision, and I haven’t had any second thoughts about it since,” Lisa said. “The transition to a NextHome franchise blended well with the way I’ve been doing business for years: putting Humans over Houses fits so well with who we are.”

Lisa and Team Ellis are very involved in the community. They work closely with Fort Leonard Wood, supporting military events as local sponsors and volunteers. Team Ellis also sponsors local youth sports teams in basketball and soccer.

Lisa and her husband, retired US Army E-7 First Sergeant, Renard, have four children and four grandchildren.

Please join us in congratulating Lisa and the rest of the team at NextHome Team Ellis on the opening of their new office in Saint Robert, Missouri!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.



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