



Press Release

June 21st, 2022

NextHome Announces New Statesboro, GA Office

NextHome Lanier & Co. offers Savannah-area clients area insight combined with exceptional property marketing

Pleasanton, CA — June 21, 2022 — NextHome is pleased to announce the opening of **NextHome Lanier & Co.** in Statesboro, Georgia. The brokerage joins the growing NextHome franchise that currently has 587 active office locations across the country.

Located just an hour inland from Savannah, NextHome Lanier & Co. offers expertise in commercial, investment, farm, land, agricultural, first-time homebuyer, and all other types of residential real estate. The brokerage will serve clients throughout Bulloch, Candler, Tattnall, Emanuel, and Evans counties.

The brokerage is owned by Jason Lanier, a Bulloch County native with a remarkable background in finance, negotiation, and residential and agricultural sales.

Jason started real estate sales in 2014 after a long career as a banking executive. For the past seven years, Jason has worked with local real estate veteran, Todd Manack, at Manack Signature Properties in Statesboro.

“Todd was a 99% commercial agent and he needed someone to help with residential and agricultural sales,” Jason said. “I’ve met a lot of great clients and feel like I’ve done a lot of people a lot of good. That is the best part of my job.”

Throughout the years, the partnership thrived and Jason was able to nurture his talent for helping families achieve their unique home buying dreams.

In early 2022 Jason decided it was time to take the next step and open his own brokerage firm.

“I looked at a lot of options, and NextHome, by far, stood out as the best value,” Jason said. “NextHome offered eye-catching, professional, and cohesive marketing. While I am very good at real estate, the marketing side of things was not one of my strengths. With NextHome’s marketing tools, I can offer my clients an exceptional, well-rounded real estate sales experience.”

In addition, the brokerage benefits from Jason’s dedication to exceptional listings.

“I pride myself on doing a good job of listings,” Jason said. “Clients who list with NextHome Lanier & Co. can expect a higher level of time and effort put into their property. That’s my strength, and I am thrilled to be able to share that with new clients as NextHome Lanier & Co. continues to grow.”

Jason and his wife, Lea, will celebrate 20 years of marriage in August. Together, they are the proud parents of Hudson (17) and Henry (13) and the owners of two dogs Harper and Holly. The family can often be found cheering on their boys at the tennis court or the baseball field.



Please join us in congratulating Jason on the opening of NextHome Lanier & Co. in Statesboro, Georgia!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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