



Press Release

June 17th, 2022

NextHome Cornerstone Realty Opens Brokerage in Freeport, Florida

Newest office to serve one of the nation's fastest-growing regions

Pleasanton, CA — June 17, 2022 — NextHome is pleased to announce the expansion of **NextHome Cornerstone Realty** in Freeport, Florida. The new Freeport office expands on the success of NextHome Cornerstone Realty's two additional brokerages in Niceville and Destin.

The brokerage joins the growing NextHome franchise that currently has 587 active office locations across the country.

NextHome Cornerstone Realty will offer client-centered service to the Walton County area, which is one of the fastest growing regions in the United States. The brokerage provides expertise in luxury, relocation, first-time homebuyers, and all other types of residential real estate, focusing on clients in the Freeport, Santa Rosa Beach, and Defuniak Springs areas.

NextHome Cornerstone Realty is owned by the husband and wife team of Dana and Eric Topel. Dana is the broker in charge while Eric is the brokerage's sales manager and works with the office's property management division. Both Dana and Eric continue to actively sell real estate.

"We are looking forward to serving Freeport, not only as a brokerage that provides exceptional real estate experiences, but also as a business that contributes to the community," Dana said.

A NextHome Cornerstone Realty associate will have deep roots in the community, a superior knowledge of regional real estate trends, and the desire to give back to the Freeport community.

"NextHome has set us up to raise the bar in real estate," Dana said. "Our agents have numerous designations and certifications. They sit on local boards, they are involved with our REALTORS® Association, and they partner with community organizations to volunteer and make a difference where they live. We are thrilled to expand this level of community commitment into the Freeport area."

In addition, the Topels and their award-winning real estate agents will continue their passion of helping those in the military with their unique relocation needs.

This approach to community service has helped NextHome Cornerstone Realty thrive in Niceville and Destin - a tradition the Topels hope to continue in Freeport. Since its opening in the spring of 2017, NextHome Cornerstone Realty in Niceville has grown to more than 22 agents. In addition, the brokerage sold more than \$62 million in sales volume in 2022 alone - a record which they continue to exceed year after year.

"Our incredible agents and clients are the real reason we continue to have such success," Dana said. "We want to give back to the people who trust us with one of their greatest investments."



“We care about our agents and their families and this community, and that’s our why for the business model we created,” Eric added. “We work together but we also do life together. We are your neighbors and we want to build a sense of community through the way we operate our business.”

Dana and Eric have been married for 28 years and are the proud parents of two grown sons: Heath and Jaxon.

Please join us in congratulating Eric and Dana on the expansion of NextHome Cornerstone Realty and the opening of their new Freeport-based office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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