



Press Release

June 14th, 2022

NextHome Real Estate Global Services Opens in Miami Area

Brokerage offers opportunity for budding agent talent and exceptional client experiences

Pleasanton, CA — June 14, 2022 — NextHome is proud to announce the opening of **NextHome Real Estate Global Services** in Miami, Florida. The brokerage joins the growing NextHome franchise that currently has 587 active office locations across the country.

The brokerage will serve residential clients throughout Hialeah, Kendall, Homestead, and the remainder of Miami-Dade County.

NextHome Real Estate Global Services is owned by entrepreneur Yanepsy Santos who entered real estate following a career in the medical industry. After building her own thriving portfolio of personal investment properties, Yanepsy opened her own independent brokerage. Since 2018, Real Estate Global Services has helped many buyers and sellers achieve home ownership.

In addition to her real estate experience, Yanepsy is an experienced small business owner and entrepreneur. Some of her other businesses include an assistance program for senior citizens, several commercial offices, and a medical clinic.

“I want to use my success as an entrepreneur to teach and inspire other women,” Yanepsy said. “I hope that people in my community know that they can achieve anything with hard work and determination.”

Yanepsy’s unparalleled work ethic and determination served her well after immigrating to the United States from Cuba. In 1994, she spent three days in a boat, pregnant with her only daughter. After reaching shore, she gave birth to her daughter in Guantanamo Bay. As she built a new life in Florida, Yanepsy worked tirelessly to build several successful companies and in the process, she created a better life for her family and community.

“Thirty-eight years later, here I am,” Yanepsy said. “I want to teach all our daughters that they can do whatever they set their minds to.”

Looking to the future, Yanepsy wanted to use her experience to help budding REALTORS® achieve their professional goals. In order to do this, she knew that she needed the support of an outstanding franchise. Then, Yanepsy discovered NextHome through a friend.

“I loved that NextHome provided industry-leading webinars and training,” Yanepsy said. “NextHome is also very organized and professional, the company is filled with friendly and polite leaders, and there is wonderful guidance and support. I knew that NextHome was the right partner moving forward.”

Through NextHome Real Estate Global Services, Yanepsy hopes to incubate the next generation of exceptional real estate talent.

“I love helping others pursue their dreams and build a better life for themselves,” Yanepsy said. “I want new REALTORS® to grow with us. With NextHome as my franchisor, I knew I could provide all the knowledge and tools that new agents need in order to be successful in a career they love.”



With this team of hard-working professionals, NextHome Real Estate Global Services offers clients a full-service real estate resource.

“We want to provide our clients a convenient way to access all the services they might need,” Yanepsy said. “From the same office, we aim to offer access to closing, insurance, title, appraisal, and anything else that can facilitate a smooth transaction. We want our clients to feel peace of mind so that they can enjoy the happiness of buying a home.”

Yanepsy is the proud mother to daughter Shirley and enjoys spending time with her grandson, Matthew.

“I do all of this for them,” Yanepsy said.

Please join us in congratulating Yanepsy on the opening of NextHome Real Estate Global Services in Miami, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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