



**Press Release**

**May 20th, 2022**

**NextHome Fine Properties Opens in Sugar Land, Texas**

*New brokerage provides extensive expertise to clients in Houston suburbs*

**Pleasanton, CA — May 20, 2022** — NextHome is pleased to announce the opening of **NextHome Fine Properties** in Sugar Land, Texas. The brokerage represents the 568th office to join the NextHome franchise out of 584 active office locations across the country.

As a suburb of Houston, Sugar Land has grown extensively over the past several years. The area is known for its diversity, shopping, recreation, and attractive master-planned communities.

NextHome Fine Properties will serve residential clients throughout the growing Sugar Land area, including Richmond, Weston Lakes, Katy, Pearland, Stafford, and the remainder of Fort Bend County.

NextHome Fine Properties is owned by Almas Abdullah, a 20-year veteran of the Texas real estate industry. Joining Almas on the leadership team is her sister, Shehnaz Soofi, who also brings 20 years of top-producing real estate expertise to her sales clients.

Almas obtained her real estate license in 2002 after working as an administrative assistant at a local franchised brokerage.

“Everyone kept telling me that I would be great in real estate sales, but I was so self-conscious it took me a while to believe them,” Almas said.

After her first sale, Almas discovered that her fellow agents were right all along. She had a unique passion and talent for real estate.

“At that point, I told my sister (Shehnaz) that she needed to think about getting her license as well,” Almas said. “She was so outgoing and friendly, I knew she would do really well.”

The two have worked at the same franchised brokerages ever since.

Almas has been a broker since 2004 and considered franchising with NextHome shortly after the company gained national attention in 2015. However, personal hardships derailed that dream for several years and Almas returned to full-time real estate sales.

Recently, the idea of owning her own real estate franchise reemerged when a mailer reminded her of her initial interest in NextHome.

“When I saw that brochure, I remembered that NextHome was who I wanted to partner with in the first place,” Almas recalled.

The next several months were filled with extensive research as Almas and Shehnaz looked to see if any other franchise could compare to what NextHome offered.



“If I were going to open my own brokerage and reinvent the wheel, NextHome is what I would have wanted to create anyway,” Almas recalled. “I asked Shehnaz her opinion and she said that NextHome should be our No. 1 choice.”

Today, NextHome Fine Properties offers agents in Sugar Land options for industry-leading support, training, and technology.

“We wanted a great value proposition to offer to our agents,” Almas said. “Looking broadly at the industry, I have worked with big brands who offer great name recognition, but have little to offer the agents. I believe that it isn’t the brand that sells a home, but dedicated, professional agents. When you support great agents with a great product, everyone is more productive and truly enjoys what they do.”

Today, a NextHome Fine Properties client can expect knowledgeable service from experienced real estate professionals.

“We are there to offer our clients knowledge so that they can make the best decisions,” Almas said. “From suggestions for mortgage and title companies to anything else our clients need, they have full access to our referrals, vetted through years of experience in area home buying.”

Please join us in congratulating Almas and Shehnaz on the opening of NextHome Fine Properties in Sugar Land, Texas!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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