



Press Release

May 18th, 2022

NextHome Virtual Opens in Western Colorado

High-producing owners Shawn and Tammy Carroll open second brokerage

Pleasanton, CA — May 18, 2022 — NextHome is pleased to announce the opening of **NextHome Virtual** in Grand Junction, Colorado. The brokerage represents the 569th office to join the NextHome franchise out of 583 active office locations across the country.

The brokerage is owned by the high-producing Broker Shawn Carroll and his wife, Tammy Carroll, his licensed assistant. This new office builds on the success of the Carroll's first NextHome office located just over an hour away in Montrose, Colorado.

NextHome Virtual already employs the talents of 17 professional agents, with top-producing REALTOR® Kelly Maves leading the Grand Junction office.

This expansion into the Grand Junction market enables NextHome Virtual to provide accessible service to clients throughout Grand Junction and Fruita.

"Several of our existing agents have strong connections to the Grand Junction area," Shawn said. "Between our existing agent expertise and the market demand, it made a lot of sense to open an office in Grand Junction."

The brokerage will focus on residential real estate services such as first-time home buyers, investment properties, multi-family homes, and commercial. Over the past several years, the company has been working extensively with high-end home listings.

Licensed since 1994, Shawn spent the first few years of his career with a local independent brokerage – Bray and Company. After several years of successful selling, Shawn made the move to a local RE/MAX brokerage. While there, he created significant growth in his business and saw an opportunity to make a bold move.

"I was already running my business like a brokerage, so we opened our own company – Premier Properties Group," said Shawn.

For next 13 years, Shawn and Tammy grew the company to 15 agents and had an incredible number of closed transactions represented by the brokerage.

However, as the 2013 recession hit the low point in the Southwest Colorado region, the area's sales numbers slowed to a crawl. Shawn took advantage of this opportunity to step back from real estate and earn his Master's Degree. He also spent more time with one of his passions – coaching basketball.

As the market began to improve, Shawn returned to real estate in 2016 and joined a local national franchised office on the promises of providing him with updated technology and systems.



“Unfortunately, they did not follow through on their promises,” recalls Shawn. “As frustrating as that was, I realized it was an opportunity to fill a hole in the market for a company that could provide agents with high-level technology expected by today’s buyers and sellers.”

Shawn’s introduction to NextHome was by accident.

“I thought I was calling a different real estate franchise when I connected with Charis Moreno (NextHome’s Vice President of Sales),” said Shawn. “We hit it off right away and the more I found out about NextHome, the more I knew it was right for us.”

Shawn and Tammy opened NextHome Virtual in the summer of 2017.

Through the years, Shawn and Tammy’s dedication to their clients has been the catalyst for exponential brokerage growth. A first-year sales total of just over \$1.7 million has expanded to annual sales of more than \$67 million today in a market where the average home price hovers around \$398,000. The accomplishment propelled the brokerage to the current No. 1 brokerage in sales in the Montrose area.

When not selling real estate, Shawn and Tammy spend time with their four children and four grandchildren with a focus around sports.

Please join us in congratulating Shawn and Tammy on the opening of NextHome Virtual in Grand Junction, Colorado!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 580+ offices and 5,300+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.



For more information, press:

Imran Poladi
209.470.1493
imran@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

For additional announcements and press releases, please visit:

<https://www.nexthome.com/news/>