



Press Release

May 13th, 2022

NextHome Nexus Realty opens in Montgomery, Alabama

New brokerage combines cutting-edge marketing and technology with a people-first philosophy

Pleasanton, CA — May 13, 2022 — NextHome is pleased to announce the opening of **NextHome Nexus Realty** in Montgomery, Alabama. The brokerage represents the 550th office to join the NextHome franchise out of 576 active office locations across the country.

NextHome Nexus Realty is poised to provide professional, client-centered service to residential buyers and sellers throughout Montgomery, Elmore, and Mobile counties.

The brokerage is owned by the high-achieving real estate duo of Tameka Westry and Tracy Deng. Tameka and Tracy have been working alongside each other at a regional independent since 2018. The women discovered they worked well together and connected over their shared educational background in psychology and mental health counseling.

“Tracy’s work ethic is remarkable,” Tameka said. “When looking for a business partner, I wanted someone who cared about the client as much as I did. In addition to that people-first perspective, Tracy has a relentless ability to make things happen whatever the transaction throws her way.”

“We trust each other and have a very similar work ethic,” Tracy added. “Tameka also brings a great loyalty to the partnership and to her clients.”

That dedication to client service propelled Tracy and Tameka to a combined \$2.8 million in sales in 2021. The achievement is remarkable in a region where average home prices hover around \$150,000.

As their sales success grew, Tameka and Tracy knew they wanted to offer expanded services to their clients.

“Throughout the years, we recognized how to do things better,” Tameka said. “We knew that as franchise owners we could not only be in control of our own business, but also improve service for our clients.”

Tameka and Tracy researched many different franchises before finding NextHome.

“We saw the value that NextHome offered in relation to its franchise fees and almost wondered if this company was too good to be true,” Tameka said. “After talking with leadership, we realized that NextHome was the real deal. The overall culture of the company was remarkable. The technology, and NextHome’s progressive approach to real estate was also very attractive. The most important aspect of partnering with NextHome was knowing that they keep the client first.”



Today, NextHome Nexus Realty combines NextHome’s suite of cutting-edge marketing and technology

“When they are working with NextHome Nexus Realty, our client’s interests will always be in the forefront,” Tameka said. “Whether it is their first home purchase, or they have been through the process before, we will educate and be transparent with the buyer and seller every step of the way.”

Both Tameka and Tracy are active in service roles in their community.

Tracy volunteers with the local food bank and with her church.

Tameka is a dedicated supporter of the Sickle Cell Foundation of Greater Montgomery. Her passion for that work is dedicated to a cousin who passed away from the disease, and other loved ones who struggle with its impacts daily. Tameka also sponsors various families each Christmas.

Please join us in congratulating Tameka and Tracy on the opening of NextHome Nexus Realty in Montgomery, Alabama!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 570+ offices and 5,200+ members across 48 states. The company closes over 36,000 transactions annually worth over \$11.8B in volume.

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