

## **Press Release**

January 27th, 2022

## NextHome Mountain Properties opens in Steamboat Springs, Colorado Local real estate professional offers unparalleled marketing and service

**Pleasanton, CA** — **January 27, 2022** — NextHome is pleased to announce the newest addition to the franchise, **NextHome Mountain Properties**, based in Steamboat Springs, Colorado. The brokerage represents the 518th office to join the NextHome franchise out of 568 active office locations across the country.

Nestled in the Rocky Mountains of Colorado, Steamboat Springs offers the best of resort town living with access to some of Colorado's most picturesque outdoor activities. The idyllic mountain town is loved for its friendly community and western heritage. The world class ski resort is undergoing a \$135 million expansion and improvement plan over the next few years, and desire to live, play and own in Steamboat is being met with increased fervor. NextHome Mountain Properties is also poised to professionally serve clients in neighboring Clark, Hayden, Oak Creek, Stagecoach and all of Routt County. Each area offers its own special year-round beauty and access to endless activities.

NextHome Mountain Properties is owned by Angela Ashby.

Angela received her license in 2006 and has dedicated her career to serving her Steamboat Springs community with friendly and ethical professionalism. She has worked with a broad array of clients including first-time homebuyers, luxury homes builders and buyers, developers, land/property sales and everything in between. Angela holds several designations through the National Association of REALTORS® including Certified Luxury Home Marketing Specialist (CLHMS), Sellers Representative Specialist (SRS) and Resort and Second Property Specialist (RSPS). Throughout her career, Angela has been recognized and awarded for consistent highlevel of production, community involvement and non-profit work.

Angela has served in several capacities on the Steamboat Springs Board of REALTORS®, including in leadership. She was recognized as her association's REALTOR® of the Year in 2017. Angela has also committed to serve as the Colorado Association of REALTORS® Mountain District Chair in 2023, a role that will allow for collaboration with her peers around the state and representation at the national level.

As her local brokerage evolved, Angela began looking to the future and knew she wanted the backing of a robust modern franchise with a focus on marketing technology while valuing individuals. Angela found all of this with NextHome.

"NextHome is dialed in to industry trends," Angela said. "The back-end systems are highly efficient, the marketing collateral is next-level and modern, branding has a clean consistent look, and I don't have to reinvent the wheel. Equally important is the company culture from the top down and throughout the brokerages that sealed the deal for me. It spoke to my work ethic and personality. Having fun should also be a part of the equation, which is why the culture of placing humans over houses is integral to success."

Today, NextHome Mountain Properties is providing sales experiences that always put the needs of the client first.



Angela is dedicated to serving her community. She is one of the founders of the Yampa Valley Sustainability Council, which promotes environmental sustainability. Angela was also selected to serve as a member of the Community Housing Steering Committee in 2016 that assessed the community housing inventory, identified housing needs, and created models for future growth. She cultivated and continues to foster many relationships with stakeholders, business and government leaders and in the community at large.

Please join us in congratulating Angela on the opening of NextHome Mountain Properties in Steamboat Springs, Colorado!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.



About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 550+ offices and 5,000+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

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