



Press Release

December 27th, 2021

NextHome DA Assets Opens in Houston

Successful business partners, April and Damon Taylor, offer buyers and sellers unparalleled market and legal expertise

Pleasanton, CA — December 27, 2021 — NextHome is pleased to announce the newest addition to the franchise, **NextHome DA Assets**, based in Spring, Texas. The brokerage represents the 539th office to join the NextHome franchise out of 555 active office locations across the country.

With an office just 40 minutes from the heart of downtown Houston, NextHome DA Assets will serve clients throughout the Greater Houston area, including Cypress, The Woodlands, Fresno, Pasadena, Sugar Land, Katy, Galveston, Pearland, League City, and Spring.

NextHome DA Assets is owned by the husband-and-wife team of April and Damon Taylor. In addition to their several successful entrepreneurial pursuits, April and Damon have a combined 37 years of experience in Houston area real estate.

Damon obtained his real estate sales license in 2001, and April followed soon after obtaining her license in 2004.

The Taylors worked with both large national franchises and small boutiques before opening Trademark Realty Inc. in 2007. That brokerage eventually became known as Taylor & Taylor Realty.

Throughout the years, April and Damon helped real estate clients achieve their dreams while also excelling in their own entrepreneurship and education. Damon is the owner of Opulent Transport, a trucking company with a fleet of more than two dozen. April is a practicing attorney who obtained her law degree while also selling real estate.

As the Taylors real estate business grew, April began to think about the legacy she wanted to create.

“I love helping other agents achieve success through great education,” April said. “Both my parents were teachers, my three sisters are teachers, and my grandmother was a librarian. It’s in my nature to make sure people are well-informed. I wanted to find a franchise system that would help me train my agents well and help me to bring in more agents without having to reinvent the wheel myself.”

That’s when the Taylors discovered NextHome.

“NextHome allows my agents to have a virtual office - something that is really important to the way we work today,” April said. “The franchise also provides excellent education as well as help with marketing. I love that all the information NextHome puts out is very modern and simple.”



As the Taylor's looked deeper into NextHome, they discovered tools, technology, and a business philosophy that would help support top-tier agents.

"I want to make a better profession by building better agents and NextHome is the right franchise to partner with to make that happen," April said.

Today, NextHome DA Assets offers Houston area buyers and sellers the reassurance of top-tier education and up-to-date knowledge. April is a licensed attorney in Texas who specializes in real estate and probate law, giving agents and clients a unique resource for peace of mind.

The Taylors are dedicated to their community and volunteer their time in many different ways.

April was appointed as a Special Commissioner for Eminent Domain proceedings in Harris County. In this capacity, she helps develop fair composition for eminent domain acquisitions. As a member of the Community College Real Estate Advisory Committee, April also contributed her teaching skills to curriculum development for community college real estate programs. April is a member of the Commercial Real Estate Women (CREW) and was that organization's co-chair for outreach. She is also an Attorney Ad Litem for the Harris County Property Tax Commission.

The Taylors are active supporters of Jack and Jill of America, Inc., a non-profit that promotes cultural awareness, educational development, health education, advocacy, civic service, and social/recreational development for Black families. Through service projects, Jack and Jill of America creates opportunities for children to stimulate their growth and development.

April and Damon have been married for 13 years and are the parents of four children, they are also the proud grandparents of one grandson.

When they aren't at the office, April and Damon enjoy fishing and traveling with their kids.

Please join us in congratulating April and Damon on the opening of NextHome DA Assets in Spring, Texas!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 550+ offices and



5,000+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

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