



Press Release

November 17th, 2021

NextHome Team System opens in Central California

New brokerage to serve clients across Central Coast

Pleasanton, CA — November 17, 2021 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Team-System**, based in Arroyo Grande, California. The brokerage represents the 517th office to join the NextHome franchise out of 551 active office locations across the country.

Located on the Central Coast of California, NextHome Team-System will serve clients across San Luis Obispo, Santa Maria, The Five Cities, and the remainder of San Luis Obispo and Santa Barbara counties. The brokerage provides exceptional service for all types of residential clients, but agents are especially well-versed in the needs of first-time homebuyers and the 55-plus community.

NextHome Team-System is owned by Reginald D. Johnson. Reginald spent more than three decades in the finance industry before obtaining his real estate sales license in 2019. Reginald says this shift in his career path was driven by a desire to elevate the service level in his area.

“After my own experiences buying property, I saw ways that I could improve the purchase experience and offer an additional service level,” Reginald said.

Reginald’s business philosophy is also driven in large part by his years of service in the U.S. Marine Corps.

“The Marine’s extremely effective leadership and managerial style taught me that a high-functioning team can accomplish far more than any individual can,” Reginald said. “When you combine high-functioning teams with a great system, it creates solutions.”

He had managerial experience, but Reginald needed an industry-leading system. That’s when he discovered NextHome.

“I felt that most of the big brokerages were looking to the past, while NextHome has its eye on adapting to a shifting market,” Reginald said. “I was really impressed with NextHome’s technology platform and marketing. I’ve been very pleased with every person I’ve spoken with.”

As he builds his brokerage, Reginald is looking forward to mentoring new agents through NextHome’s suite of training tools. For clients, NextHome Team-System provides exceptional client experiences.

“I am a service-minded person,” Reginald said. “The hard sell isn’t what we are about - we are about providing solutions before, during and after the transaction. At NextHome Team-System, the Team plus the System is the Solution.”

Please join us in congratulating Reginald on the opening of NextHome Team-System in Arroyo Grande, California!



Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 540+ offices and 5,000+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

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For more information, press:

Imran Poladi
209.470.1493
imran@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

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