



Press Release

October 15th, 2021

NextHome Empire opens in Astoria, New York

Brokerage provides unparalleled agent support through owner Parry Ermogenous

Pleasanton, CA — October 15, 2021 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Empire**, based in Astoria, New York. The brokerage represents the 519th office to join the NextHome franchise out of 544th active office locations across the country.

NextHome Empire is poised to provide professional service for a broad array of residential housing needs, including first-time homebuyers, investors, and rental properties. Located just east of Manhattan, the brokerage will serve clients in Astoria and the rest of Queens, Brooklyn, the Bronx, Manhattan, Staten Island, Nassau and Suffolk counties.

NextHome Empire is owned by Astoria native, Parry Ermogenous. Parry's career has been defined by a deep love for Astoria, and his passion for developing extraordinary agent talent.

Prior to real estate, Parry was a plumbing contractor for New York City, replacing the city's dated infrastructure. As those contracts drew to a close, Parry knew he wanted to embark on a career in real estate. In 2018, he got his license and was one of the first members of his local (and family-owned) Century 21 office. The brokerage grew from two original agents to 15, and Parry consistently doubled his rental and sales business year over year.

"What I am most proud of are the relationships I have built through my work," Parry said. "I've built many lifelong friendships with people who started out as clients."

That passion for relationship building through his business led Parry to consider opening his own franchise.

"I've learned that to be truly successful in real estate everyone needs a mentor," Parry said. "My goal is to create an office where new agents can get the support and guidance they need to be truly successful. As I have helped agents, I have come to view their successes as my successes. Seeing agents achieve gives me a great sense of professional fulfillment."

Parry began searching for a franchise that was unique to his area, that would provide value to agents, and offered strong marketing and branding.

NextHome provided each of these things, as well as commitment to putting Humans Over Houses.

"That was the type of mindset I wanted to instill in my business," Parry said. "It is so important to me to be the type of brokerage that cares more about the person than the sale, and the place where people know their needs will always come first."

Today, NextHome Empire is growing with fresh agent talent, guided by Parry's nurturing leadership.

"My goal is to bring like-minded people together to create an environment where agents don't feel as if they are just another cog in the wheel," Parry said. "At NextHome Empire, it's ensured



that our agents feel loved in their office and feel like they are here for a greater purpose, and that purpose is that we all succeed.”

Outside the office, Parry is dedicated to youth sports - particularly soccer. He enjoys cheering for his five-year-old son as he plays in the same city league that Parry played on as a kid.

“What that league gave us was a sense of community, knowing that every local soccer parent was, in a way, an honorary aunt or uncle,” Parry said. “I want my children to be involved in their community and share and invest in the place they call home. It is very important to me to continue that lifelong investment into the community, the same way we were brought up.”

Parry has been married for six years and is the proud father of three children ages five, three and one.

“My family is everything to me,” Parry said. “Everything I do, I do for them.”

Please join us in congratulating Parry on the opening of NextHome Empire in Astoria, New York!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 530+ offices and 5,000+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

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