



**Press Release**

**September 8th, 2021**

**NextHome announces new Oklahoma office**

*Agent-turned-owner, Terri Caldwell, offers a legacy of exceptional client experiences*

**Pleasanton, CA — September 8, 2021** — NextHome is pleased to announce the newest addition to the franchise, **NextHome Simply Real Estate**, based in Noble, Oklahoma.

NextHome Simply Real Estate will serve clients across Cleveland, Oklahoma, McClain, Canadian, and Pottawatomie counties, including clients in Moore, Norman, Noble, and Lexington.

Home to more than 6,400 people, Noble, Oklahoma is located just minutes north of the University of Oklahoma in Norman. The area is known for its small-town feel, with charming downtown streets, rolling farmland, and easy access to metro areas.

Longtime NextHome agent, Terri Caldwell, is stepping into the role of broker/owner.

Terri began her real estate career in 2016, quickly joining a NextHome office.

Terri's clients have the unique benefit of both industry-leading technology and access to Terri's lifetime of area knowledge. Terri is an Oklahoma native who is uniquely familiar with both the rural and urban areas.

After joining NextHome as an associate, Terri was immediately impressed by the franchise's Humans over Houses approach to client service. The brokerage also offered a sense of camaraderie that extended across a national network of owners and agents.

"NextHome agents have a shared focus on not just selling real estate, but on the relationships they are building," Terri said. "That builds this sense of camaraderie that extends across the organization to everyone I meet."

When the opportunity came for Terri to purchase the NextHome franchise, she knew it was the right move.

"I love the people who are in my office," Terri said. "We have a great dynamic and a great brokerage and I wanted to keep us all together."

As she takes ownership of NextHome Simple Real Estate, Terri aims to carry on NextHome's singular office culture.

"NextHome cares about each individual as a vital part of the company and provides tools, training and marketing ideas to keep us ahead of any industry changes," Terri said.

In addition, NextHome Simply Real Estate will continue to promote NextHome's unparalleled approach to client-centered service.

"NextHome recognizes that you do what you need to in order to accomplish your clients' unique goals, whether that is buying a first home, a second home, or the perfect investment property," Terri said. "As owner of NextHome Simply Real Estate, I get to extend that high service level to our community."



Terri is an active volunteer in her community, contributing her time and talents to many different organizations. She is a member of the Norman Chamber of Commerce, sponsors a local little league team, and also volunteers for the Noble Foundation for Excellence. Recently, the foundation hosted an upscale breakfast for the school district's teachers and administrative staff as a show of appreciation.

Please join us in congratulating Terri on the opening of NextHome Simply Real Estate in Noble, Oklahoma!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 530+ offices and 5,000+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

**For more information, press:**

Imran Poladi  
209.470.1493  
[imran@nexthome.com](mailto:imran@nexthome.com)

**For more information, sales:**

Charis Moreno  
925.271.9102  
[charis@nexthome.com](mailto:charis@nexthome.com)

**For additional announcements and press releases, please visit:**  
[www.nexthome.com/trending](http://www.nexthome.com/trending)