



Press Release

September 3rd, 2021

NextHome On Main to serve Dallas/Fort Worth Metroplex

High-producing real estate team partners with NextHome franchise

Pleasanton, CA — September 3, 2021 — NextHome is pleased to announce the newest addition to the franchise, **NextHome On Main**, based in Mansfield, Texas. The brokerage represents the 509th office to join the NextHome franchise out of 532 active office locations across the country.

NextHome On Main will serve clients across the Dallas/Fort Worth metroplex, including Tarrant, Dallas, Johnson, and Ellis counties.

The brokerage is a natural evolution for high-producing REALTORS® Kim and Shawn Pratt.

As husband-and-wife co-owners, Kim will be the brokerage's team leader/CEO while Shawn will operate as NextHome On Main's lead buyer's agent. Shawn has held his real estate license since 2013 and Kim has been licensed for 12 years.

Prior to real estate, Kim helped grow startup companies. During her time with these businesses, Kim watched employee numbers begin at five people and grow to hundreds. Kim also spent time in the new construction arena, helping several national builders sell homes in startup communities.

Kim obtained her real estate license in 2009 and quickly became one of the most successful agents in her area. Working with Century 21 Judge Fite, Kim built a thriving team of nine licensed REALTORS®, including six buyer specialists and two licensed admins. Throughout her career, Kim and her team have sold over 700 homes, and in 2020 alone they closed 100 transactions. In addition to all this, Kim is dedicated to coaching. She seeks consistent growth through her own personal coaching, but also coaches five team leaders as they evolve in the real estate industry.

"That has been so fun for me, because we all learn something," Kim said.

Although her sales numbers are staggering, Kim takes the greatest pride in her close-knit team.

"We have worked very hard to develop shared values," Kim said. "Everybody really works well together; we are basically like a big family."

In 2021, as the Kim Pratt Team's reputation for excellence grew, the team considered how they could evolve together.

"As a team, we all started a conversation about legacy planning," Kim said. "We began thinking deeply about our own values and ideas and how we wanted to put those out into the world."

Years ago, Kim had walked into a NextHome office while on vacation and was struck by the bold, fun orange marketing. The brand left an impression on her.



In 2021, she became reacquainted with NextHome when a mutual friend introduced her to NextHome's Vice President, Imran Poladi. Other factors caused the stars to align and opening a NextHome franchise became the clear choice.

"It was really the overall benefits that convinced us that NextHome was the right franchise partner," Kim said. "It had all these amazing tools available, the modern look, cutting-edge technology with a boutique brokerage feel. And of course, Luke the dog was the perfect mascot. It just ticked all the boxes."

Today, Kim and her entire team have transitioned to NextHome On Main and are dedicated to providing amazing service.

"We want to roll out the orange carpet and truly exceed our client's expectations," Kim said. "At NextHome On Main, we take care of people beyond the sale - whether they buy or sell a home with us they become part of the family and there is a long-lasting relationship beyond the closing."

Both Kim and Shawn are active in serving their community. They are the founders of Flipping Blessings - a nonprofit focused on helping Mansfield locals. A portion of every closing goes to the charity, which in turn gives the money back to those who are in need. The family also has a long history of working at area food banks and donating to the Easter Seals.

Shawn and Kim recently celebrated 27 years of marriage and they are proud parents of a 21-year-old son who is part of their real estate team.

Please join us in congratulating Kim, Shawn, and the rest of the team on the opening of NextHome On Main in Mansfield, Texas!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 530+ offices and 5,000+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

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