



Press Release
July 16th, 2021

NextHome Real Estate Perfection opens in Lakewood Ranch, Florida

Husband and wife team bring responsive service to new venture

Pleasanton, CA — July 16, 2021 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Real Estate Perfection**, based in Lakewood Ranch, Florida. The brokerage represents the 497th office to join the NextHome franchise out of 519 active office locations across the country.

NextHome Real Estate Perfection will serve clients across Manatee County, with a focus on residential buyers and sellers in the Lakewood Ranch area.

The brokerage is owned by the husband-and-wife team of Greg and Cassandra Simony. Greg has been a licensed real estate agent since 2002 and Cassandra has held her real estate sales license since 2019.

Together, Greg and Cassandra have been successful entrepreneurs, owning several successful businesses throughout the years. However, real estate called to them as a business that could make a real impact on the lives of others in their community.

“We were excited to provide a real estate experience where clients could be listened to and receive service that was truly tailored to what they want and need - not simply what is convenient for the agent,” Greg said.

When they discovered NextHome, Greg and Cassandra knew they had found a franchise that could help them accomplish their goals.

“The technology, the marketing, the tools, everything was great,” Cassandra said. “And the affordability factor of starting with NextHome gave us the flexibility to invest money the way we needed to.”

Today, Greg and Cassandra are offering clients across Manatee County prompt and professional service, backed by NextHome’s suite of industry-leading technology.

“We genuinely believe that if you are going to do something, you need to do it right,” Cassandra said. “That means we answer the phone, we provide unparalleled service, and we are really responsive to our clients.”

Outside the office, Greg enjoys giving back to his community through various nonprofit organizations. He is a dedicated athlete who helps disabled individuals participate in triathlons through using a slew of adaptive gear he has accumulated over the years.

Greg and Cassandra are the parents of one daughter, Marie (11), who is an accomplished competitive swimmer.

Please join us in congratulating Greg and Cassandra on the opening of NextHome Real Estate Perfection in Lakewood Ranch, Florida!



Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 510+ offices and 4,800+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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