



Press Release
July 9th, 2021

NextHome announces new Northern Idaho brokerage

NextHome 356 Realty offers expertise, area knowledge, and a dedication to community service

Pleasanton, CA — July 9, 2021 — NextHome is pleased to announce the newest addition to the franchise, **NextHome 365 Realty**, based in Athol, Idaho.

Located just 30 minutes north of Coeur D' Alene and an hour east of Spokane, Washington, NextHome 365 Realty is poised to serve the growing northern Idaho area.

Under the leadership of owners Carrie and Shawn Sutton, NextHome 365 Realty offers expertise in waterfront property, secondary and vacation rental homes, land and acreage, ranches, and all other types of residential real estate.

Carrie has more than 16 years of high-producing sales experience. Shawn obtained his Idaho sales license in 2007, his Washington sales license in 2019, and his broker's license in 2021. He is also the owner of Sutton Tile and Marble.

Together, Carrie and Shawn offer unique expertise and people-first service to their clients.

"Throughout my career, the thing I'm most proud of is the relationships we have built," Carrie said. "To me, it's not about a transaction, but about the humans we are able to help and the lives we impact for the better."

Although Carrie remains laser-focused on the human side of the business, the Suttons sales numbers are also remarkable. Last year, they achieved \$17 million in sales volume with 46 transactions. This year, they are primed to exceed that number by 20 additional transactions.

Their success is built on NextHome's foundation of putting humans over houses. In 2016, the Suttons became part-owners of a northern Idaho NextHome franchise. In 2019, they stepped away from ownership to focus all their attention on their sales clients. The banner years that followed, and their rededication to the people who mattered most, helped the Suttons know that 2021 was the right time to step back into ownership.

"There was no doubt in my mind that NextHome was the franchise we wanted to continue to partner with," Carrie said. "I've been with a lot of different companies and by far NextHome's communication, its support, its back-office systems make every day and every transaction go so smoothly."

As they launch NextHome 365 Realty, the Suttons hope to position themselves as the company that cares.

"I want to be a household name, not because we sell real estate but because we care and we are passionate and have the drive to support people," Carrie said. "As we grow, we are looking for agents who will embrace that caring mentality. It is always humans over houses for us."

That dedication to service has been a distinguishing trait for the Suttons since they started in real estate. The couple are always helping in their community with various needs on a personal basis. When an unexpected windstorm toppled hundreds of trees in January, the Suttons helped



coordinate cleanup efforts. When local businesses open, the Suttons use their thriving social media platforms to give them a boost. And when storms trap locals in snowbound homes, the Suttons find ways to help plow them out. In addition to those personal acts of community service, Carrie also serves on the Coeur D Alene MLS Board of Directors.

“My vision for NextHome 365 Realty is to continue to offer an outstanding service level to our community,” Carrie said. “Our vision is to continue to give absolutely amazing service not only to our agents but also clients and customers.”

The brokerage is a family affair, which includes Carrie and Shawn’s children. Courtney Lampert is a professional REALTOR® who carries on her mother’s legacy of hard work and dedication to client service, Turner is a professional real estate photographer, and April is a lender at a local bank.

Please join us in congratulating the Sutton family on the opening of NextHome 365 Realty in Athol, Idaho!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 510+ offices and 4,800+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

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