



**Press Release**

**June 25th, 2021**

**NextHome Signature Properties opens in Richmond, VA**

*Owner Nicole Diamond offers cutting-edge technology and customer-first service*

**Pleasanton, CA — June 25, 2021** — NextHome is pleased to announce the newest addition to the franchise, **NextHome Signature Properties**, based in Richmond, Virginia. The brokerage represents the 16th office location opened in Virginia for the NextHome franchise and the 586th NextHome office opened nationally.

Centrally located in a thriving metro area, NextHome Signature Properties will serve clients across Chesterfield, Hanover, Henrico and Richmond.

The brokerage is owned by veteran Virginia REALTOR® Nicole Diamond. Under her leadership, NextHome Signature Properties brings client-centered service with 22 years of area knowledge behind it. The brokerage offers expertise in first-time home buying, listings, investment properties, relocations and new construction.

Nicole obtained her real estate sales license in 1999, in her first year she was named by her brokerage's Rookie of the Year. Along with the aggressive sales, she developed a reputation for exceptional service.

Throughout her career, Nicole has worked with brokerages both large and small. Eventually though, Nicole knew that she wanted to offer her clients something different. Something that would cement the relations by delivering a service filled with long lasting benefits, Something memorable. While earning and sustaining their loyalty and trust

“Owning my own franchise would give me the opportunity to do business the way that I wanted, the way that I knew would be best for my clients,” Nicole said.

“NextHome was the perfect fit,” Nicole said. “Everything was aesthetically pleasing and the attention to detail was excellent. Everything had been thought out with the end user in mind.”

Today, Nicole is building NextHome Signature Properties with both compassion and cutting-edge technology.

As Nicole continues to build NextHome Signature Properties, she hopes to connect with professional REALTORS® who put the client front and center in all they do.

“Our agents will be people who are aggressive, care about their career, and understand that quality of service is important in building viable relationships with your clients in the community,” said Nicole.

Nicole is excited to extend NextHome's Humans Over Houses motto to [The Doorways](#), a nonprofit she has been supporting over the past few years, and plans to continually support through NextHome Signature Properties. Based in Richmond, VA, The Doorways provides lodging and support for patients and their loved ones who need to be close to the nearby hospital but not far from the feeling of “home.”



Outside the office, Nicole enjoys traveling, cooking, and small DIY projects that don't often turn out exactly as planned.

Nicole is the mother of one daughter, Kyndall, who plays lacrosse in college.

Please join us in congratulating Nicole on the opening of NextHome Signature Properties in Richmond, Virginia!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 500+ offices and 4,700+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

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