



Press Release

June 18th, 2021

NextHome People First Realty expands in Brooklyn, New York

MA Dudley opens his second office, expanding his 'Humans Over Houses' business

Pleasanton, CA — June 18, 2021 — NextHome is pleased to announce the expansion of **NextHome People First Realty** in Brooklyn, New York. This second office builds on the success of NextHome People First Realty's first location in Charlotte, North Carolina. The brokerage represents the 19th office location opened in New York for the NextHome franchise and the 585th NextHome office opened nationally.

The brokerage will serve clients across all five boroughs and in the counties of Nassau, Suffolk, Westchester, Rockland, Orange, and Putnam.

NextHome People First Realty is owned by Brooklyn native, MA Dudley.

"We are excited to get things up and running," Dudley said. "This is the perfect time to get mingling again and help people find the home of their dreams."

Dudley first obtained his real estate license in 1992 in New York, but began actively buying and selling in 2014. In between those years, his passion for helping and serving people stemmed from serving in the United States Air Force before embarking on a long career in law enforcement. He has held multiple high security clearances while working for local and federal government agencies. Dudley brings his personal code of ethics, honesty, integrity, and trustworthiness to the real estate arena.

After dabbling in rehab properties, Dudley decided to try his hand at sales.

"To my surprise, I realized that I loved sales," Dudley said. "I loved the feeling of being able to help people find houses."

Dudley started focusing on first-time home buyers while continuing to buy and rehab distressed properties in North Carolina.

As his career evolved, Dudley knew that he wanted the financial flexibility of being his own boss.

"I wanted to get real value out of the work I was putting in," Dudley said. "So, I searched 'real estate franchises' online, NextHome came up, and the rest was history."

In the fall of 2020, Dudley opened NextHome People First Realty's Charlotte, North Carolina office.

Dudley was thrilled to find a franchise that embraced the same people-first mindset he built his professional reputation on.

"I really do love people," Dudley said. "'Humans over Houses' is exactly my mindset. I named my brokerage People First Realty for a reason – not only will my clients know that I put people first, but my agents will also know that I truly see them as people too."



An avid learner, Dudley can often be found in his spare time devouring educational videos. He is also a devoted father to his 17-year-old daughter, Taylor. He is a member of the Real Dads Network, an organization that exists to support fathers and strengthen families.

Please join us in congratulating Dudley on the opening of NextHome People First Realty in Brooklyn, New York!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 500+ offices and 4,700+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

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For more information, press:

Imran Poladi
209.470.1493
imran@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

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