



Press Release

June 11th, 2021

NextHome Zenith opens in Freehold, New Jersey

Michelle Anderson offers client-centered service paired with exceptional industry expertise

Pleasanton, CA — June 11, 2021 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Zenith**, based in Freehold, New Jersey. The brokerage represents the 15th office location opened in New Jersey for the NextHome franchise and the 582nd NextHome office opened nationally.

Located about 45 minutes south of New York City, NextHome Zenith is poised to provide exceptional customer service to clients across Manalapan, Marlboro, Howell, Millstone, Jackson, Freehold, southern Middlesex County and the remainder of Monmouth and Ocean counties.

NextHome Zenith is owned by Michelle Anderson - an experienced REALTOR® with a passion for offering excellent client experiences.

Michelle began her career in real estate in 2004, working with a small regional independent brokerage. In 2006, she joined a nationally franchised brand where she excelled for the next 14 years.

Michelle's appreciation for her clients helped her become a high producer whose business is entirely referral based.

"I am a people person," Michelle said. "When clients work with me, I want them to have a great experience and know that I am there for them every step of the way. I want them to feel that it is OK to have whatever worries they have, big or small, knowing they can ask me about anything, and I will be there to answer."

In 2020, Michelle discovered the NextHome difference and became an agent with NextHome Force Realty Partners.

"NextHome was a new, innovative company and I really liked the brand," Michelle said. "I really loved the company and what it was all about."

Michelle soon obtained her broker's license and continued to excel in real estate sales.

As her career continued to evolve, Michelle knew she wanted to leave a legacy for her children and grandchildren by owning and building her own business.

Today, Michelle is making that dream come true through NextHome Zenith. Under Michelle's leadership, the brokerage is all about helping people make the best decisions for themselves and their families.

"We are going to hold hands through the entire transaction for each of our clients," Michelle said. "If they need help, someone will be there to help them, even if it's just the need to cry, laugh, or get frustrated. We have a unique ability to help our clients feel calm."



NextHome Zenith agents are focused on customer care, providing an emphasis on quality and a great experience.

“This is not just a transaction,” Michelle said. “It’s the biggest transaction many people will make in their life, so it is important to give our clients the attention they deserve. Moving on from that it’s really about the people that we are working with. We care and we are all in to go above and beyond their expectations. Real estate is really about the person. We care and we are going to go above and beyond their expectations.”

Michelle is a highly credentialed REALTOR® with several NAR designations. She is a graduate of The REALTOR® Institute - a designation given only after hundreds of hours of intensive education. Only four percent of REALTORS® in the U.S. hold the designation. Michelle is also a Certified Residential Specialist, Accredited Staging Professional, and is obtaining her Luxury Designation through NAR. In addition, Michelle has been coached by Buffini & Company for more than 12 years.

Outside the office, Michelle enjoys showing her clients her appreciation through events, parties, and an annual evening at the local AAA ballpark.

She is the mother of two children Frank and Lauren, and together with her partner Fabio, Michelle enjoys travel, golf, hiking, spending time at the beach, cooking, fine wine, and relaxing with friends.

Please join us in congratulating Michelle on the opening of NextHome Zenith in Freehold, New Jersey!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 495+ offices and 4,600+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

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