



Press Release

June 10th, 2021

NextHome announces new Massachusetts brokerage

NextHome Soundings Realty offers an unparalleled company culture with industry-leading tools and technology

Pleasanton, CA — June 10, 2021 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Soundings Realty**, based in Norfolk, Massachusetts. The brokerage represents the 11th office location opened in Massachusetts for the NextHome franchise and the 581st NextHome office opened nationally.

NextHome Soundings Realty will serve clients across Millis, Medfield, Medway, Franklin, North Attleboro, and the remainder of Norfolk, Bristol, and Middlesex counties. NextHome Soundings Realty connects with the area's deep nautical roots, providing a trusted source where buyers and sellers can measure the depth of their local market and get reliable guidance on how to navigate the often-choppy waters of home buying and selling.

NextHome Soundings Realty is owned by Dave Matthews, an experienced REALTOR® who brings an exceptional leadership and mentoring background to his new brokerage.

Dave spent many years as a CPA as well as teaching as adjunct faculty at various area colleges. After his employer went out of business, Dave took the opportunity to go into real estate. Dave started his real estate career with Century 21 Commonwealth before opening his own independent brokerage: Soundings Realty.

Throughout his years in real estate, Dave has developed expertise in investment properties, specifically flipping homes. He has completed several successful flips himself and looks forward to sharing that expertise with clients.

As an independent broker/owner, Dave kept his office small for several years. However, as agents began to express increased interest in working with him, Dave knew it was time to partner with the right franchise.

“I need to give my agents all the training and tools and marketing they could need to be really successful,” Dave said. “I started thinking about building all of these systems myself as an independent, but quickly realized that NextHome already had these things down to a science. I had seen the marketing around town, and it was love at first sight.”

In addition to the back-office support that NextHome provided, Dave was impressed by the company's culture.

“Everyone has such a positive and excited attitude toward the industry and each other,” Dave said of NextHome's corporate culture. “The enthusiasm is visible from everyone. When you combine that enthusiasm with the company's technologies and marketing products, NextHome is unparalleled.”

Today, Dave is building NextHome Soundings Realty the same way he built his real estate sales business: by being consistently available and attentive to both agents and clients.



“I am going to be actively involved with all the agents in my office,” Dave said. “For any agent who is thinking they need a change from their existing brokerage, I would want to listen to what is making an agent unhappy, then point to what this franchise can do with its toolbox to remedy that.”

Outside the office, Dave has built a legacy of serving in his community. He is a member of the Norfolk Lions Club and volunteers his time and expertise in accounting to other nonprofits. Over the past years, the Norfolk Lions Club has sponsored community clean up drives, Christmas tree sale fundraisers, and helped numerous people with home projects - or even moving boxes and furniture into a new house.

Dave also volunteers his time with his town’s local community theater.

Dave will be celebrating 29 years of marriage to his wife Gina in September, and he is the father of three adult children: Ian, Rachel, and Justin.

Please join us in congratulating Dave on the opening of NextHome Soundings Realty in Norfolk, Massachusetts!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 495+ offices and 4,600+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

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