



**Press Release**  
**June 3rd, 2021**

**NextHome announces new Buffalo-area brokerage**  
*NextHome Brixwood offers client-first service with industry-leading technology*

**Pleasanton, CA — June 3, 2021** — NextHome is pleased to announce the newest addition to the franchise, **NextHome Brixwood**, based in Batavia, New York. The brokerage represents the 17th office location opened in New York for the NextHome franchise and the 579th NextHome office opened nationally.

Conveniently located between Buffalo and Rochester, Batavia is a charming community of about 7,000 people. From this location, NextHome Brixwood will serve clients from Buffalo in the west to the Finger Lakes Region about two hours east. Under the leadership of broker/owner Jason Beck, NextHome Brixwood has eventual plans for office expansion into both Buffalo and Rochester.

"I am very proud to be a part of NextHome," Jason said. "I'm proud of what I've done over the course of my career and look forward to growing with NextHome through ethical and quality customer service."

Jason began his career in 2011 in commercial real estate. Prior to 2011, Jason was a third-generation business owner in the dairy farm equipment industry. After successfully selling that business, Jason launched Rocket Commercial Real Estate. For the next three years, his company specialized in commercial transactions before expanding into residential and property management.

In 2013, he became a broker and founded Brixwood LLC. Although he initially intended to keep that brokerage small, Jason's client-centered philosophy attracted several agents and more business. As his business grew, Jason's available time for the truly important things shrank.

"I felt like I was missing out on a lot of opportunities because I was running around doing all the business tasks primarily by myself," Jason explained. "It was time to take my business up a notch. I knew that I needed to align myself with better technology, better back-end support, and a bigger presence nationally. That's why I decided to connect with NextHome."

Today, Jason continues to attract superb agent talent to NextHome Brixwood through NextHome's "Humans Over Houses" approach to real estate.

"NextHome is new in our market and will catch a lot of attention," Jason said. "The franchise offers great technology and marketing, but more than that, it's about centering support around real humans - the agents and clients."

As NextHome Brixwood's office of eight professional agents continues to expand, Jason is looking for caring REALTORS® who provide quality service and prioritize a great client experience over pure transaction count.



“A NextHome Brixwood agent takes their time with clients and is dedicated to building long-term relationships with the people they help,” Jason said. “It is the long game that is important to us here.”

When he isn’t in the office, Jason loves to spend time with his family. He has been married to his wife, Susan, for almost 20 years and they are the parents of three kids, Justice (26), Owen (21), and Gavin (16).

Please join us in congratulating Jason on the opening of NextHome Brixwood in Batavia, New York!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 495+ offices and 4,600+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

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