



**Press Release**  
**May 12th, 2021**

**NextHome Premier Realtors opens in New Orleans**

*Brokerage aims to provide unparalleled service level to buyers and sellers*

**Pleasanton, CA — May 12, 2021** — NextHome is pleased to announce the newest addition to the franchise, **NextHome Premier Realtors**, based in New Orleans, Louisiana. The brokerage represents the 10th office location opened in Louisiana for the NextHome franchise and the 568th NextHome office opened nationally.

NextHome Premier Realtors will serve clients across Jefferson, St. Bernard, and Orleans parishes, specializing in properties in the French Quarter, Faubourg Marigny, Bywater, Uptown, the Garden District, Mid-City, and Tremé neighborhoods.

NextHome Premier Realtors is owned by high-performing REALTOR® and New Orleans local, Harry Varnadore.

Harry began his real estate sales career in 2009. Prior to real estate, Harry was director of human resources for Equifax.

Since obtaining his license, Harry has worked with two New Orleans-based franchises. He spent eight years with Prudential Gardener and another four years with Keller Williams Uptown.

From the beginning, Harry was a high-achieving REALTOR®. His first year in business, he was his brokerage's Rookie of the Year and he has been a Platinum Award recipient every year since. Most recently, Harry was in the top 10 percent of high-performing REALTORS® at his brokerage.

Building on all this success, Harry knew that he wanted to open his own brokerage. He spent several years looking for a franchise that aligned with his values, and where he saw the market heading.

"Then, I found NextHome and the rest is history," Harry said.

Since signing with NextHome, Harry has been inundated with professional agents who are looking to take advantage of NextHome's industry-leading tools and technology.

"I have had so much overwhelming support when I mention NextHome's mascot, Luke the frenchie," Harry said. "That catches people's eye. Also, I love the branding, the signage, and the marketing."

Today, Harry is continuing to attract agents who are willing to ask questions, be involved in their own success, and provide high-quality service to clients.

"The right agent fit for NextHome Premier Realtors is an inquiring mind who is always willing to learn and grow," Harry said.

In his community, Harry is a dedicated supporter of The Gay Easter Parade and he has raised hundreds of thousands for the local AIDS Foundation. When he isn't building his business,



Harry is a world traveler. He has visited more than 50 countries and looks forward to traveling to Paris for Christmas.

Please join us in congratulating Harry on the opening of NextHome Premier Realtors in New Orleans, Louisiana!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 495+ offices and 4,600+ members across 48 states. The company closes over 29,500 transactions annually worth over \$8.3B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

**For more information, press:**

Imran Poladi  
209.470.1493  
[imran@nexthome.com](mailto:imran@nexthome.com)

**For more information, sales:**

Charis Moreno  
925.271.9102  
[charis@nexthome.com](mailto:charis@nexthome.com)

**For additional announcements and press releases, please visit:**  
[www.nexthome.com/trending](http://www.nexthome.com/trending)