



Press Release

April 30th, 2021

NextHome announces new White Plains, New York brokerage

Owner Joe Zanzano brings extensive construction experience to new venture

Pleasanton, CA — April 30, 2021 — NextHome is pleased to announce the newest addition to the franchise, **NextHome YourHome**, based in White Plains, New York. The brokerage represents the 16th office location opened in New York for the NextHome franchise and the 564th NextHome office opened nationally.

NextHome YourHome will provide high-quality service to clients across Westchester County including Scarsdale, Armonk, and Ardsley.

Located just 20 minutes from Manhattan, White Plains offers the best of a city lifestyle without paying premium Manhattan prices. The area is known for its arts, world-class food and wine, and rich history.

NextHome YourHome is owned by longtime Westchester County local, Joe Zanzano. Joe has watched his home evolve over the past 20 years into a place that homeowners from across the country are attracted to.

Joe is launching NextHome YourHome with his extensive construction experience. For many years, Joe has developed extensive connections throughout the Westchester-area construction industry, and he brings a perspective to home buying that is unique in his area.

“My construction experience gives me the ability to maximize value all over the place,” Joe said. “We can help our clients make the home they just bought fit their exact vision. Or, for our sellers, we can advise on the right things to renovate before putting their house on the market to maximize the potential for the sale.”

In order to provide Westchester-area buyers and sellers with the best support possible, Joe knew he needed to partner with the right franchise. That’s when he discovered NextHome. The brokerage brand is new for Joe’s (and the Westchester) area and provides an unparalleled level of support for both clients and agents.

“I see that NextHome cares about its franchise owners and agents, and that goes a long way,” Joe said. “My vision involves supporting my agents full-time so that they can represent NextHome YourHome with integrity. With NextHome’s dedication to brand integrity and agent support, combined with my business experience, I will be able to guide my agents to become stronger entrepreneurs.”

As NextHome YourHome continues to grow under Joe’s leadership, he aims to create an environment where his agents love the company they work for and enjoy spreading the word about how beneficial their experience with NextHome has been for their careers.

Joe also envisions giving back to his community in many ways, including developing partnerships with the local high school and hospital.

“We want to be known as the brokerage that cares about people, which aligns with NextHome’s Humans Over Houses philosophy.”



Please join us in congratulating Joe on the opening of NextHome YourHome in White Plains, New York!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 485+ offices and 4,500+ members across 48 states. The company closes over 29,000 transactions annually worth over \$8.2B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Imran Poladi
209.470.1493
imran@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

For additional announcements and press releases, please visit:
www.nexthome.com/trending