



Press Release
April 9th, 2021

NextHome Gold Rush Realty expands in Nevada

After only a few months, Janet and Joree's success is taking them to new markets

Pleasanton, CA — April 9, 2021 — NextHome is pleased to announce the expansion of **NextHome Gold Rush Realty** in Battle Mountain, Nevada. The brokerage builds on the phenomenal growth of NextHome Gold Rush Realty's first office in Winnemucca, Nevada.

The brokerage represents the 8th office location opened in Nevada for the NextHome franchise and the 558th NextHome office opened nationally.

Known for its mining industry and outdoor recreation, Battle Mountain is located about three hours east of Reno on Interstate 80 - between Winnemucca and Elko. The city of about 4,000 people is attractive to those working in the region's booming mining industry.

Since launching NextHome Gold Rush Realty only eight months ago, owners Janet Jacaway and Joree Anderson have built one of the highest performing brokerages in their MLS region.

After only six months operational, NextHome Gold Rush Realty ranked third in sales for the Northern Nevada MLS area.

"I feel like NextHome makes it so easy to succeed," Joree said. "All the tools are there, and their team is on the ball when it comes to training. NextHome makes it convenient to get quick answers, and all that support makes it easy to succeed."

That success organically attracted world-class agent talent - including agents who are intimately familiar with the Battle Mountain market. Expansion was the natural next step.

"Local agents fell in love with what we were doing, and they wanted to join us," Joree said. "We believe in the franchise. We love the franchise, and I think other people are seeing that and want to be a part of it."

Janet and Joree have been working together since 2017. However, Janet's real estate journey began earlier in 2004.

She began her career with a Vision West Realty where she spent the next decade developing a reputation for excellence in her market. Then, in 2014, Janet joined RE/MAX Great Basin Realty.

Joree began her real estate career with that same office in 2017 after deciding she needed a more family-friendly career change. Joree spent her early working years with Cyanco, a local mining company that produces sodium cyanide.

After obtaining her license, Joree gave her new profession every ounce of energy she had. Her hard work produced phenomenal success. In a matter of months, she became a top producing agent.

Janet's sales success was also remarkable. In a market where the average home price hovers around \$250,000, Janet was able to achieve about \$10 million in sales in 2019.



Although they never formed a team, Janet and Joree loved working together.

“She has every strength that I lack and vice versa,” Janet said.

The pair knew that they wanted to work together on their own terms, so they started looking into franchise options. Both Joree and Janet seemed to discover NextHome at the same time and both were impressed.

Now as it expands, NextHome Gold Rush Realty will continue to combine world-class marketing with the work ethic and friendly service that Janet and Joree are known for. As they look to the future, Janet and Joree plan to expand again into Reno, Nevada.

“We love that when locals buy or sell a house, they know that they want to work with us because they already know how we operate,” Joree said.

When they aren’t serving their clients, Janet and Joree are avid outdoors people who enjoy spending time with their families.

Janet and her husband Ken have been married since 1996 and have two grown children, Alex and Britany. Janet loves to waterski on Rye Patch Reservoir and enjoy time on the ATVs with her kids. She also enjoys elk hunting and trap shooting with Joree.

Joree is the proud mother of her son, Parker (4).

“My son really inspires me to be outstanding in everything I do,” Joree said. “They watch you and learn from you and because of them you want to do better.”

When she isn’t helping her clients, Joree enjoys working with horses, wakeboarding on the reservoir, and trap shooting with Janet.

Please join us in congratulating Janet and Joree on the expansion of NextHome Gold Rush Realty in Battle Mountain, Nevada!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 485+ offices and 4,500+ members across 48 states. The company closes over 29,000 transactions annually worth over \$8.2B in volume.



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