



Press Release

March 26th, 2021

NextHome announces Birmingham brokerage

Regional business luminary brings decades of leadership experience to NextHome Heritage

Pleasanton, CA — March 26, 2021 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Heritage**, based in Birmingham, Alabama. The brokerage represents the fifth office location opened in Alabama for the NextHome franchise and the 554th NextHome office opened nationally.

Under the leadership of broker/owner Sean Tinney, NextHome Heritage will provide customer-first service for the area's residential buyers and sellers. NextHome Heritage serves clients in Hoover, Vestavia, Homewood, Mountain Brook, Trussville, Chelsea, Helena, Gardendale, Inverness, Shoal Creek, and the remainder of Jefferson, Shelby, Blount, and St. Clair counties.

Sean embarks on brokerage ownership with more than two decades of experience as a hospital President and Chief Operating Officer. Throughout his years running a multi-million-dollar enterprise, Sean has always had a personal passion for real estate. He has held his sales license since 2004, working intermittently with two large national franchises.

As the new year dawned, Sean knew that it was the right time to make his part-time passion a full-time career.

As he searched for the right franchise fit, Sean considered many factors - but the most important to him was the perspective of current franchisees. So, when NextHome was named No. 1 on Franchise Business Review's list of the Top Franchises for 2021, Sean took note. Franchise Business Review, a franchise market research firm that performs independent surveys of franchisee satisfaction, provides the only rankings and awards for franchise companies based solely on actual franchisee satisfaction and performance.

"To me that was so important because it was input from the owners," Sean said.

NextHome's appearance on the Entrepreneur 500 list also caught Sean's attention.

"After that, I started looking around on the website and was really impressed with the brand," Sean said. "It was very fresh and different from what is already in our market area."

After becoming acquainted with the company's leadership team, Sean knew that NextHome was the right fit for him. He was also impressed by what NextHome provided franchisees.

"The tools and technology that NextHome offers are great, not only for me, but they are also great for recruiting top-tier agents."

Today, NextHome Heritage offers a boutique real estate experience with all the tools and amenities clients might expect from a larger firm.

"NextHome brings a fresh approach to the home buying experience where we can use the latest technology to serve our clients' needs and desires, while also focusing on the relationship," Sean said. "Despite the real estate industry's shift toward increased technology, NextHome



understands that, at its heart, real estate is a human business. I am thrilled to partner with a company that puts humans over houses.”

Sean has a long history of success around the Birmingham area. In 2013, he was recognized by Modern HealthCare Magazine on its Top 12 Up-And-Comer’s list. The Birmingham Business Review named Sean its Top 40 Under 40 winner in 2013. In 2015, he made the Who’s Who in Health Care list compiled by the Birmingham Business Journal. And in 2015, Sean was recognized in Beckers Hospital Review’s 25 Under 40 Awards as being a rising star in health care leadership.

In his spare time, Sean enjoys exploring Smith Lake with his two dogs - Baxter, an 11-year-old labradoodle, and Solomon, a 9-month-old goldendoodle. He is also a proud Auburn alumnus and devoted Tigers football fan.

Please join us in congratulating Sean on the opening of NextHome Heritage in Birmingham, Alabama!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 485+ offices and 4,500+ members across 48 states. The company closes over 29,000 transactions annually worth over \$8.2B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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