



**Press Release**

**March 4th, 2021**

**NextHome Announces new North Carolina office**

*Experienced REALTOR Jamie Sherrill brings wide-ranging knowledge to NextHome Advantage*

**Pleasanton, CA — March 4, 2021** — NextHome is pleased to announce the newest addition to the franchise, **NextHome Advantage**, based in Sherrills Ford, North Carolina. The brokerage represents the 28th office location opened in North Carolina for the NextHome franchise and the 548th NextHome office opened nationally.

NextHome Advantage will serve a myriad of real estate needs across the Charlotte, Lake Norman, and Catawba Valley markets. The brokerage is owned by Jamie Sherrill, a native to Sherrills Ford who has vast experience in all aspects of real estate.

Jamie has deep connections to her MLS area, with her ancestor, Adam Sherrill, fording the Catawba River from east to west in 1747 and founding the town. Many descendants still live in the picturesque community.

Jamie obtained her real estate license in 2003 and has enjoyed a wide-ranging career in the industry ever since. Her 10-year career with a local independent gave her experience in commercial properties, residential real estate, brokerage administration, and marketing.

In 2006, Jamie became a provisional broker. When the company opened its commercial division, Jamie became the brokerage's commercial division manager.

In 2013, she began working with another local commercial builder where she built her bookkeeping and backend management skills while keeping her real estate license active. Jamie eventually became a marketing manager for another builder before joining Mooresville Realty in 2015.

As her career continued to evolve, Jamie knew that she needed to take the natural next step: owning her own brokerage.

“When you’ve had the career that I’ve had, you’ve worked in every seat and seen which ones are right for you,” Jamie said. “I know that I am really good at the front end, at managing and selling. Having NextHome already set up most of my back-end operations will enable me to do what I do best, all with the backing of industry-leading resources.”

Jamie discovered the NextHome difference two years ago when she needed a realtor in a different market to help a client.

“I called Michelle Morris (of NextHome Integrity First) in Fayetteville to see if she could help this client, and I remember being so impressed with her on the phone,” Jamie said. “I began following her on social media and was also impressed with her marketing.”

When Jamie started thinking seriously about opening her own franchise, she gave Michelle a call. It wasn't long before Jamie knew everything she needed to know about the franchise.



“I loved the community aspect of NextHome,” Jamie said. “The care that goes before everything they do and that family feel. I feel like I know all of the corporate leadership already, and you can tell that everyone loves their job and is truly there to help.”

Jamie hopes to bring that same culture to NextHome Advantage.

As she grows her business, Jamie’s focus for 2021 is to connect with the community she serves and build lasting relationships under the NextHome Advantage name.

“Any broker you hire is going to get you onto the MLS and do your basic marketing,” Jamie said. “Our difference is that we are the brokerage that will meet you where you are - who will focus on your unique goals and what you as a buyer or seller needs to happen in this transaction. Then, we will use all the industry-leading resources at our disposal to make your goals happen.”

When she isn’t going the extra mile for her clients, Jamie enjoys spending time on the lake, traveling, and making memories with family and friends. She is the dog mom to a Shih Tzu named Taylor.

Please join us in congratulating Jamie on the opening of NextHome Advantage in Sherrills Ford, North Carolina!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. Recently ranked as the No. 1 franchise in the country in owner satisfaction, the NextHome franchise has 480+ offices and 4,400+ members across 48 states. The company closes over 29,000 transactions annually worth over \$8.2B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

**For more information, press:**

Imran Poladi  
209.470.1493  
[imran@nexthome.com](mailto:imran@nexthome.com)



**For more information, sales:**

Charis Moreno  
925.271.9102  
charis@nexthome.com

**For additional announcements and press releases, please visit:**

[www.nexthome.com/trending](http://www.nexthome.com/trending)