



Press Release

February 18th, 2021

NextHome opens new Gulf Coast office

NextHome Reverie helps homebuyers find their piece of Florida paradise

Pleasanton, CA — February 18, 2021 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Reverie**, based in Venice, Florida. The brokerage represents the 80th office location opened in Florida for the NextHome franchise and the 546th NextHome office opened nationally.

The brokerage will serve clients across Florida’s Gulf Coast, including Venice, North Port, Englewood, Sarasota, Bradenton, and the remainder of Sarasota and Manatee counties.

The brokerage is owned by Venice local James Mulvey and, under his leadership, will skillfully serve all local residential real estate needs, including luxury, investment, and relocation.

James came into the real estate profession after a long career in logistics with McDonalds.

“I was the guy who helped get the Happy Meals to the restaurants,” James said with a smile.

For 20 years, he traveled the country, collaborating on logistics and supply chain management projects. After McDonald’s, James had the opportunity to open the first Noodles & Company location in Florida and fell in love with the area.

James' eventual goal was to stop traveling and settle in Florida. So, in 2014 he obtained his real estate license and began serving homeowners in the Venice area. In addition to his real estate license, James also holds a title license.

He quickly moved into a management role with his brokerage at the time, managing multiple offices and 80 agents.

“The piece of management that I love is helping agents be more successful,” James said. “I love having the ability to help people to grow, develop and allow them to find the path that is going to make them the most successful.”

With that dedication to agent success in mind, James knew he wanted to own his own brokerage. James discovered NextHome through an industry friend.

“Once I dug into it, I firmly believed NextHome was the right place to be,” James said.

Today, NextHome Reverie is a real estate home for self-driven agents who are passionate about what they do.



“I would love to welcome agents who truly care about the people they are working with,” James said.

NextHome Reverie offers homebuyers an experience that is laser-focused on them and their unique needs.

“We are here to help people fill that sense of Reverie - a daydream for their perfect home here on the Gulf Coast of Florida,” James said.

When James is not working, he enjoys taking in nightly sunsets on one of the Gulf Coast’s many stunning beaches. He is the proud father of three grown children and granddad to two granddaughters.

Please join us in congratulating James on the opening of NextHome Reverie in Venice, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise has 480+ offices and 4,400+ members across 48 states. The company closes over 29,000 transactions annually worth over \$8.2B in volume.

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