



Press Release

September 24th, 2020

NextHome announces new Charlotte brokerage

NextHome People First Realty offers a focus on what matters most

Pleasanton, CA — September 24, 2020 — NextHome is pleased to announce the newest addition to the franchise, **NextHome People First Realty**, based in Charlotte, North Carolina. The brokerage represents the 26th office location opened in North Carolina for the NextHome franchise and the 514th NextHome office opened nationally.

NextHome People First Realty will serve clients across many Charlotte-area counties including Mecklenburg, Union, Cabarrus, Gaston, Lancaster, Lincoln, and York counties.

Under the ownership of M.A. Dudley, NextHome People First Realty will serve all types of residential clients. However, Dudley offers special expertise for relocation clients.

“I would love to specialize in relocation from New York to North Carolina,” Dudley said. “The road between the two is well-travelled for me so I can provide clients some great expertise.”

Dudley was born in Brooklyn, New York, but with family roots in North Carolina he visited the state often and has maintained a strong connection to the area. He has built his real estate career through North Carolina investment, renovation, and rental properties.

Dudley first obtained his real estate license in 1992 in New York but began actively buying and selling in 2014. In between those years, his passion for helping and serving people stemmed from serving in the United States Air Force before embarking on a long career in law enforcement. He has held multiple high security clearances while working for local and federal government agencies. Dudley brings his personal code of ethics, honesty, integrity, and trustworthiness to the real estate arena.

After dabbling in rehab properties, Dudley decided to try his hand at sales.

“To my surprise, I realized that I loved sales,” Dudley said. “I loved the feeling of being able to help people find houses.”

Dudley started focusing on first-time home buyers while continuing to buy and rehab distressed properties in North Carolina.

As his career evolved, Dudley knew that he wanted the financial flexibility of being his own boss.

“I wanted to get real value out of the work I was putting in,” Dudley said. “So, I searched ‘real estate franchises’ online, NextHome came up, and the rest was history.”

Dudley was thrilled to find a franchise that embraced the same people-first mindset he built his professional reputation on.

“I really do love people,” Dudley said. “Humans over Houses is exactly my mindset. I named my brokerage People First Realty for a reason - not only will my clients know that I put people first, but my agents will also know that I truly see them as people too.”



An avid learner, Dudley can often be found in his spare time devouring educational videos. He is also a devoted father to his 16-year-old daughter, Taylor. He is a member of the Real Dads Network, an organization that exists to support fathers and strengthen families.

Please join us in congratulating Dudley on the opening of NextHome People First Realty in Charlotte, North Carolina!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise has 500+ offices and over 4,000 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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For more information, press:

Imran Poladi

209.470.1493

imran@nexthome.com

For more information, sales:

Charis Moreno

925.271.9102



charis@nexthome.com

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