



Press Release

September 8th, 2020

NextHome All American expands in Florida

Third brokerage location offers generations of Florida real estate expertise

Pleasanton, CA — September 8, 2020 — NextHome is pleased to announce the expansion of **NextHome All American** in Port Orange, Florida. The brokerage represents the 77th office location opened in Florida for the NextHome franchise and the 509th NextHome office opened nationally.

NextHome All American (Port Orange) is also the third NextHome franchised location for second-generation REALTOR® Teresa Saraco Cole. Teresa opened her first NextHome brokerage in September 2018 in DeBary, Florida. She expanded in early 2019 with a second location in DeLand, Florida. Her third NextHome All American location in Port Orange continues Teresa and the Saraco family's legacy of excellence.

"Since partnering with NextHome, my experience has been great," Teresa said. "I'm glad that I found a franchise that thinks the same way I do about clients and our industry."

As she expands into Port Orange, Teresa is working to create a small but mighty team of true professionals who know and love the area.

Teresa started in real estate in 1996 while working for her parents, Joe and Maria Saraco, at their brokerage, Choice Properties Inc. As a 17-year-old, Teresa wrote real estate ads and took photos of properties.

Teresa got her real estate license in 2002 and worked as a sales and leasing agent for a local new home builder. Teresa became manager of her parent's independent brokerage in 2002 and assisted with her parent's transition from an independent to a Century 21 franchisee, Teresa came back in 2002 to manage the brokerage. At 23, she was one of the youngest real estate managers in the area.

In 2006, she moved to Texas for school. In 2009, Teresa started her own massage therapy business.

In 2006, she moved to Texas to attend school for Therapeutic & Clinical Massage therapy. In 2009, she returned to Florida and in 2010 Teresa opened her own massage therapy clinic – Avalon Massage & Body Works. Running a successful business was very rewarding, but in 2013, she was asked to help the family once again.

"I really enjoyed owning my own company, but the physical demands of massage therapy coupled with the opportunity to keep the family brokerage going meant it was the right time for me to return to real estate," said Teresa. "My parents have given me so much, I could never repay them. It was important to come back and help them in any way I could."

Not only did Teresa manage the brokerage, but she sold homes too. Selling more than \$4 million dollars annually (in a market with an average sales price of \$160,000), Teresa practiced what she preached.



While still managing, as well as moving into active sales, Teresa began her involvement with the Women’s Council of REALTORS®. She first served as the Women’s Council of REALTORS® – Volusia Area President in 2016, a role that she again took up in 2018.

In 2017, she was recognized by the West Volusia Association of REALTORS® as REALTOR® of The Year. Throughout the last 7 years, Teresa has also spent time in volunteer leadership on various committees and was elected 2018 Director for the 2019 & 2020 Treasurer for the West Volusia Association of REALTORS®.

Teresa found NextHome via her connections through the Women's Council of REALTORS®.

“Paige Brewer and Robyn Stahl opened their NextHome office in Daytona Beach and I sat back and watched their progress as a company,” said Teresa. “I saw how they ran their NextHome brokerage and I just couldn’t stop thinking about opening my own NextHome office.”

“I love the fact that at NextHome everything works,” she added. “No broken parts. No empty promises from the franchise. And to have direct access with the corporate team is so unique and different than I had ever experienced in the past. I’m thrilled to be a part of the NextHome family.”

When not selling real estate, Teresa loves spending time with her family. She is married to her husband of five years, Jeremy and the couple has two children – Madison (12) and Carson (10).

The family loves baseball, softball, and spending time on the Central Florida waterways.

Please join us in congratulating Teresa and the entire team at NextHome All American on their newest office in Port Orange, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise has 500+ offices and over 4,000 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.



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