



Press Release

August 27th, 2020

NextHome Northwest Group opens in Washington
Career real estate professionals' team up to offer unparalleled expertise

Pleasanton, CA — August 27, 2020 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Northwest Group**, based in Olympia, Washington. The brokerage represents the 10th office location opened in Washington for the NextHome franchise and the 507th NextHome office opened nationally.

NextHome Northwest Group will serve clients across the Olympia area including Thurston, Mason, Lewis, and Pierce counties.

NextHome Northwest Group is owned by a trio of high-producing professionals who have dedicated their lives to real estate. Katie Parkinson, Kim Rucker, and Roberta Rudnick have almost 70 years of combined real estate experience among them. Katie will be NextHome Northwest Group's broker of record while Roberta and Kim will offer unparalleled sales service and agent support.

"We all go above and beyond for our clients," Katie said. "We make sure that things get done no matter what it takes. For NextHome Northwest Group, it's not about the sale - it's about striving to make our clients happy."

The trio is happy to help with all types of residential real estate, including first-time home buying, relocations, and investment properties.

Katie obtained her real estate license in 2016 after leaving a career in medical office administration. She connected with real estate after talking to her landlord, who happened to be Kim Rucker.

For the next several years, Katie received mentorship and career guidance at a small independent brokerage from two of the highest producing and experienced agents in the Olympia area - Kim and Roberta.

By the time Katie joined the industry, Roberta had been selling real estate for more than 32 years. Her journey began after graduating from St. Martin's University in the late 1970s with a degree in psychology. A fellow university student was the broker at a local independent and asked Roberta to manage the office. In 1984, Roberta obtained her sales license and gained valuable experience working with independent brokerages. Roberta then joined Classic Realty in 1992. Two years later, she became an owner of Cornerstone that eventually evolved into Prudential then Berkshire Hathaway. It was during her years at Classic Realty that Roberta met Kim.

The daughter of a general contractor, Kim has been immersed in the world of new construction almost her entire life. In her early 20s, Kim began managing real estate offices - first with a small independent and then for a national franchise. In 1991, Kim joined Classic Realty where she joined Roberta on the brokerage's ownership team.

Together, they achieved incredible success. Roberta is a Certified Residential Specialist (CRS) whose impressive sales volume has garnered national recognition. In 2019, Roberta was



recognized by Real Trends as one of America's Best Real Estate Professionals. In addition, her sales volume has been in the top one percent for Berkshire Hathaway nationwide for the past seven years.

Kim has performed in the top three percent of Berkshire Hathaway agents for as long as she has been with the company. She is also thrilled that almost all of her business is referral.

"We are not part-timers, but full dedicated professionals who love what we do," Kim said.

In early 2020, as their franchise agreement neared its close, Kim, Roberta, and Katie wanted to make a change.

"Having a franchise with all the right technology and support is vital in today's market," Roberta said. "We started looking, but at first we couldn't find any franchises that were taking the steps toward the future that we wanted."

Then, through a simple internet search, Kim found NextHome and pitched the idea to the team.

"I liked the freshness of it," Katie said. "Not only do the colors and the marketing stand out, but the franchise itself is cutting-edge. I wanted to be innovative, and NextHome absolutely stands out."

Roberta was impressed with the company's culture.

"I liked the family feeling NextHome has and it was exactly the team concept we were looking for," Roberta said.

Today, NextHome Northwest Group is going above and beyond for each client and agent.

"Being local, we know our market inside out, and we all live and breathe real estate," Kim said. "We are a focused group of REALTORS® who have made a full-time career doing something we love."

In the rare moments when they aren't working, Kim, Roberta, and Katie each enjoy spending time at the beach and enjoying Olympia's natural beauty.

Katie is the mother of four children: Haley (22), Tanner (16), Cooper (12), and Lola (11). Together with her partner Reid, Katie enjoys cheering on her kids in their various sports and taking the boat out for tuna and salmon fishing.

Kim recently celebrated 29 years of marriage to her husband Bill, and together they are the parents of 16-year-old Sam. The family enjoys all things real estate and every four years or so they can be found building a new home. Together they also enjoy golfing and spending time with extended family.

Roberta has been married to her husband Terry for 20 years. An accomplished fisherman and author, Terry has battled cancer since 2014. Roberta refers to him as her "hero." Together, they are the parents of two adult children, Adam and Evan. In the community, Roberta is active in raising funds for pancreatic cancer research. Through her annual fundraisers, she has managed to raise more than \$100,000 for the cause.

Please join us in congratulating Kim, Katie and Roberta on the opening of NextHome Northwest Group in Olympia, Washington!



Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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