



Press Release

August 26th, 2020

NextHome announces new Oahu brokerage

NextHome Redefined offers broad area experience

Pleasanton, CA — August 26, 2020 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Redefined**, based in Kailua, Hawaii. The brokerage represents the sixth office location opened in Hawaii for the NextHome franchise and the 506th NextHome office opened nationally.

NextHome Redefined will provide well-rounded real estate service to clients across Oahu, including Honolulu. The brokerage serves all types of real estate needs, including relocations, first-time home buying, and investing.

The brokerage is owned by entrepreneur and Oahu native, Trenton Wailehua. Under Trenton's leadership, NextHome Redefined aims to increase the value clients get from their real estate agent.

"I'm attempting to redefine the REALTOR® culture," Trenton said. "A REALTOR® can be so much more than someone who simply helps you buy or sell a home."

Trenton is a second-generation general contractor who also owns a tax preparation and accounting business. Building on these professional foundations, Trenton obtained his real estate license and began actively selling in 2012.

"All three really compliment each other when I'm talking to clients," Trenton said. "I can have an all-inclusive conversation with someone and that is a great value-add for my clients."

Trenton began his real estate sales career with a nationally franchised brokerage before joining NextHome KU Realty in Honolulu. After joining NextHome, Trenton began to truly thrive.

"Keahi (NextHome KU Realty's owner) was very hands-on," Trenton said. "His proactive approach and NextHome's culture really helped me jumpstart my career and created excitement about everything."

Since obtaining his license, Trenton's eventual goal was to become a brokerage owner. With NextHome, he knew he had found the right franchise fit.

"I liked that NextHome is supportive of small brokerages and embraces a family-like culture," Trenton said. "Being from Hawaii, family, Ohana, is really important. NextHome was more of a family environment than a corporate setting. Everyone there is dedicated to supporting each other. From the top down, we were all 'NextHomies.' It was a really great feeling."

In addition, Trenton is excited to be able to leverage NextHome's clean, simple, and eye-catching marketing. With these tools at his fingertips, Trenton is ready to redefine Hawaii real estate.

Today, Trenton is mixing his general construction experience with NextHome's superior marketing and his accounting expertise to build a well-rounded, full-service brokerage.



“The average home in Hawaii is more than 50 years old, meaning that renovations are common,” Trenton said. “I am happy to provide my general contractor’s perspective to my clients, as well as bring up financial considerations they might not have even considered. With me, there’s really just one goal and it is giving the services that a client wouldn’t expect from just calling up any REALTOR®. I strive to go above and beyond.”

When he isn’t serving clients, Trenton enjoys spending time with his family. As the father of three active boys, he often finds himself coaching their school sports teams, paddling, surfing, or hiking.

Please join us in congratulating Trenton on the opening of NextHome Redefined in Kailua, Hawaii!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Imran Poladi

209.470.1493

imran@nexthome.com



For more information, sales:

Charis Moreno

925.271.9102

charis@nexthome.com

For additional announcements and press releases, please visit:
www.nexthome.com/trending