



Press Release

August 19th, 2020

NextHome announces new brokerage serving Philadelphia suburbs

Seasoned realty team to bring the NextHome difference to Glen Mills area clients

Pleasanton, CA — August 19, 2020 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Synergy**, based in Glen Mills, Pennsylvania. The brokerage represents the 12th office location opened in Pennsylvania for the NextHome franchise and the 505th NextHome office opened nationally.

Glen Mills is a town of just under 19,000 people, conveniently located between Wilmington, Delaware and Philadelphia, Pennsylvania. As a major suburb of Philadelphia, Glen Mills offers beautiful small-town living as well as a haven for early American history lovers.

NextHome Synergy will serve clients across Delaware and Chester counties, including West Chester, Media, Glen Mills, Chadds Ford, and Garnet Valley. The brokerage is also licensed to serve clients in the state of Delaware, including New Castle County.

Under the leadership of long-time REALTORS® Renee Lambert and Anthony Porreca, NextHome Synergy is poised to professionally help clients with first-time home buying, listings, investments, new construction, bank-owned, or downsizing.

Together, Anthony and Renee bring more than 32 years of combined experience to Glen Mills area clients. Both Anthony and Renee obtained their sales licenses in 2004 and met while working at the same brokerage.

Renee ventured into real estate after a career in information technology, where she worked in network engineering and administrative support.

Anthony became interested in real estate because of the opportunity it provided to have more control over his schedule. Anthony spent his early professional years in the trucking industry.

After they began working with each other as real estate agents, Anthony and Renee soon learned that they made a great team.

“We complement each other well,” Renee said.

Together, Anthony and Renee excelled in sales. Their phenomenal success was driven by their people-first mentality and referral business.

“I look at the number of units not as units but as the number of people who I have helped,” Renee said. “That dedication to humans over houses has made all of my business in the past three to four years entirely repeat and referral. That stamp of approval from our clients is really important to us.”

Anthony and Renee were also able to help fellow REALTORS® achieve their highest potential.

“We’ve taken an office here of agents and helped them to get to their cap within three years,” Anthony said. “We’ve been able to really help a lot of people and I credit a lot of that to Renee.”



Eventually, changes at their brokerage prompted Anthony and Renee to consider opening their own independent franchise.

“We felt like having the support and tools that a franchisee offered would set us up for a great transition,” Renee said.

However, they soon discovered that not all franchises are built the same - that’s when Renee and Anthony discovered the NextHome difference.

“As I was reading through everything about NextHome, I realized that this is exactly what I want,” Renee said. “Despite really looking seriously at other franchises, we kept going back to NextHome. Nothing compared.”

While Renee was excited by NextHome’s tools and technology, Anthony was impressed with the company’s honesty and integrity.

“When I spoke to Charis (Moreno, NextHome’s Vice President of Sales), her honesty really impressed me,” Anthony said. “She knew her product, she knew the competition, and she knew how to be real and level with people.”

Today, Anthony and Renee are using NextHome’s suite of cutting-edge technology and people-first corporate support to serve both agents and clients. Both owners have a passion for helping agents achieve their goals. They are also passionate about providing a sharp eye for their clients.

“Anyone who works with NextHome Synergy can expect a focused, competent professional,” Renee said. “We are serious about making sure when we serve you that all the i’s are dotted and t’s crossed.”

“We ask all the extra questions to make sure the understanding is there,” Anthony added.

Around the community, both Anthony and Renee enjoy giving back. Anthony serves on his local real estate board as a mediator. He also enjoys volunteering with Relay for Life every year.

Renee is passionate about helping veterans, emergency responders, and teachers. Through a dedicated Facebook Page, Renee connects local heroes in her community to resources and housing education.

Renee is the mother of two grown children, Rosie and Raymond. When she isn't helping agents and building her business, Renee enjoys spending time with her dog, Toby, reading, watching movies, and cooking.

Anthony is a professional trumpet player who loves to fish, hunt, kayak, and golf in his spare time. Together with his wife Anne, they are the parents of two kids, Matthew and Annalise.

Please join us in congratulating Anthony and Renee on the opening of NextHome Synergy in Glen Mills, Pennsylvania.

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.



Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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