



**Press Release**

**August 13th, 2020**

**NextHome Prime Real Estate expands in Wisconsin**

*Top-producing real estate broker to offer services in Hillsboro*

**Pleasanton, CA — August 13, 2020** — NextHome is pleased to announce the expansion of **NextHome Prime Real Estate** in Hillsboro Wisconsin. The newest franchised location builds on the success of NextHome Prime Real Estate’s flagship office in Westby - about 45 minutes away. The brokerage represents the 14th office location opened in Wisconsin for the NextHome franchise and the 503rd NextHome office opened nationally.

Located just over an hour and a half northwest of Wisconsin’s capital, Hillsboro is nestled in the winding rivers and abundant hills of West-Central Wisconsin. Sometimes known as the Czech Capital of Wisconsin, Hillsboro offers historic farmsteads, outdoor recreation, and Amish settlements.

This newest addition to the franchise will serve clients across Richland Center, Reedsburg, Mauston, Hillsboro, and the remainder of Vernon and Sauk counties. NextHome Prime Real Estate Hillsboro will continue its legacy of excellent residential sales, investment property, land and farm sales, and commercial services.

The office is the second NextHome franchised location for top-producing real estate broker Garrick Olerud. Since opening his original office just over one year ago, Garrick and his small but mighty team have doubled their production. Steeped in rural charm, Hillsboro attracted Garrick with its small town way of life.

“I built my first office in that small town community atmosphere,” Garrick said. “We hope to continue that small-town based service as we continue to establish ourselves and grow the brand.”

Garrick started his real estate career right after graduating from college in 2014 with Coldwell Banker River Valley REALTORS® based out of La Crosse, Wisconsin.

His father, Gary, was an auctioneer and had auctioned everything from personal items to farm equipment. In 2015, he partnered with his father to help with auctioning off real estate properties.

In addition to the real estate auctions, Garrick built a very successful real estate sales business. In 2018 alone, Garrick sold more than 100 homes. One of the proudest moments of his career was when he received the President’s Award out of 100 agents at his company. He consistently was ranked in the top two percent of the company year after year.

Garrick attributes much of his success to his commitment to community relationships.

“Before real estate, I thought about working in politics,” said Garrick. “I love connecting with those in our community. Being in real estate allows me a rewarding career with a high level of community involvement.”

Garrick serves on the Vernon County Board of Supervisors and is also the Vice President of the Westby Coon Prairie Church.



In 2018, Garrick was ready to take the next step and open his own brokerage.

“I wanted to open a real estate company that allowed me to modify my existing methods and systems so I could help other hard-working agents build their own business,” said Garrick. “By creating an environment that allows agents to flourish, the result helps better serve those in our community.”

Garrick knew NextHome would be the franchise that would allow him to provide the technology he was looking for, while still allowing him to run the brokerage his way.

Outside of selling real estate, Garrick and his wife of eight years Kassi love spending time with their two daughters – Peyton (age 6) and Piper (age 3). The Olerud’s also welcomed a new baby son, Rexton, into their family last October.

Please join us in congratulating Garrick and the rest of the team at NextHome Prime Real Estate on the expansion of their office in Hillsboro, Wisconsin!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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