



Press Release

August 12th, 2020

NextHome announces new brokerage in southern Florida
Second-generation Pembroke Pines REALTOR® partners with NextHome

Pleasanton, CA — August 12, 2020 — NextHome is pleased to announce the newest addition to the franchise, **NextHome AAA Realty**, based in Pembroke Pines, Florida. The brokerage represents the 76th office location opened in Florida for the NextHome franchise and the 502nd NextHome office opened nationally.

NextHome AAA Realty will focus its service on the southern half of Broward County, offering professional residential real estate services. The brokerage is poised to skillfully serve clients throughout the cities of Plantation, Cooper City, Davie, Hollywood, Miramar, Weston, and Pembroke Pines.

Pembroke Pines is the second largest city in Broward County, offering a family-oriented community atmosphere with plenty of open space. With 50 professional agents already onboard, NextHome AAA Realty can serve a diverse range of clients. The brokerage offers agents who speak Spanish, English, Portuguese, and Dutch.

NextHome AAA Realty is owned by second-generation REALTOR® Charles (Chuck) Bonfiglio, Jr.

Following in his father's footsteps, Chuck got his real estate license shortly after graduating from high school in 1992. He then worked his way from the bottom up at Century 21 AAA Realty, learning every aspect of the business from his father, broker, and mentor, Charles Bonfiglio, Sr.

From its beginnings in 1981 until 2009, the brokerage remained a franchised office. However, after Charles Sr. passed away in 2008, the family had to make decisions about the company's future. Chuck decided to take the company independent.

"Way back when, when people used the phone book to find businesses, my father named his brokerage AAA Realty to be first in the phone book," Chuck said with a laugh. "So to keep the legacy going, we named our independent office AAA Realty Group. We carried on the legacy and added to it."

AAA Realty Group thrived, and Chuck's greatest sense of professional accomplishment came from his fantastic agents.

"The greatest highlight for me was that most of our agents have been with us since day one when they started their careers," Chuck said. "I'm happy that we have been able to support our agents and keep them happy."

As the years went on, AAA Realty Group did well, but Chuck knew that in order to avoid stagnation, the brokerage needed a strategic partner.

In 2014, he attended a conference where NextHome Vice President Imran Poladi was a featured speaker.

"Honestly, that experience planted the seed," Chuck said.



Thoughts of franchising began to simmer in his mind. Finally, in 2020, it was time to take his business to the next level.

“I was looking for a strategic partner and NextHome checked off all the boxes for the things I needed most,” Chuck said. “Now was the time to do it. The experience partnering with NextHome was seamless and provided the plug-and-play type training and marketing I needed. NextHome seemed to have everything I was looking for.”

Today, Chuck is using NextHome’s suite of cutting-edge tools and technology to attract exceptional agent talent. He is also building on a great workplace culture.

“We have a family atmosphere here,” Chuck said. “That was another reason why NextHome was so appealing - NextHome mirrors the culture we already have. We treat people like family. We create great experiences and understand that real estate isn’t just about making a sale and moving on. We want to create long-lasting relationships and serve our clients as much as we can.”

Chuck is a dedicated volunteer with real estate associations on the local, state, and national level. He is the past president of the REALTOR® Association of Greater Fort Lauderdale and has served on that board’s finance and strategic committees. He is also a past district president of Florida REALTORS® in addition to serving on the board of directors for the Florida Association of REALTORS®.

This year, he is serving on the executive committee of his state association.

On the national level, Chuck is currently on NAR’s Board of Directors, has served on the NAR’s Federal Taxation Committee, and was a pioneering member of NAR’s Commitment to Excellence (C2EX) program.

Chuck has been married to his wife Tiffany since 2006 and together they are the parents of 12-year-old twins Charles III and Antonia.

Please join us in congratulating Chuck on the opening of NextHome AAA Realty in Pembroke Pines, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

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About NextHome, Inc.



NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise has 500+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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For more information, press:

Imran Poladi
209.470.1493
imran@nexthome.com

For more information, sales:

Charis Moreno
925.271.9102
charis@nexthome.com

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