



Press Release

August 11th, 2020

NextHome announces new London, Kentucky office

Mother and son team brings next-level service to local market

Pleasanton, CA — August 11, 2020 — NextHome is pleased to announce the newest addition to the franchise, NextHome Adventure, based in London, Kentucky. The brokerage represents the sixth office location opened in Kentucky for the NextHome franchise and the 501st NextHome office opened nationally.

NextHome Adventure will serve clients across southeastern Kentucky, including London, Corbin, Williamsburg, Barbourville, Pineville, Middlesboro, and Manchester.

NextHome Adventure will offer expertise for residential buyers and sellers under the ownership of mother and son duo Jonnie Jean Young and Lane Young,

“We are excited to start on this new adventure and offer NextHome’s unparalleled tools and marketing to our clients,” Jonnie Jean said.

Jonnie Jean began her real estate career in 2006 and has been a high-producing professional ever since. Throughout her years with RE/MAX Property Professionals based in London, Jonnie Jean was recognized with several awards. She is a member of the prestigious Top Producers Club through the Lexington Bluegrass Association of REALTORS®. In addition, she holds many Designations and Certifications through the National Association of REALTORS® including being an Accredited Buyers Representative (ABR) Graduate. Jonnie Jean is a graduate of the Real Estate Institute (GRI), Senior Residential Real Estate Specialist (SRES), Short Sales and Foreclosure Resource Certification (SFR), Real Estate Negotiation Expert (RENE), and Pricing Strategy Advisor (PSA). However, it is her repeat and referral clients that give Jonnie Jean her greatest sense of professional fulfillment.

Jonnie Jean’s son Lane joins her on NextHome Adventure’s ownership team. Lane has been a licensed real estate sales agent since 2006. Between 2006 and 2008 he developed a strong foundational understanding of the industry working at the same nationally franchised brokerage as Jonnie Jean. However, much of his time and attention after 2008 has been focused on being a small business owner. Lane owns and operates a thriving local gym national franchise that also houses a smoothie bar and physical therapy office.

In early 2020, Lane decided to jump back into real estate and he and Jonnie Jean started talking seriously about opening their own franchised brokerage.

“We said that if we find the right franchise that we are both comfortable with, we would do this,” Jonnie Jean recalled.

That franchise was NextHome.

“From the color schemes to the marketing, everything is up-and-coming,” Lane said. “And the affordability of getting into it was great as well.”



“It was just a really fresh, clean look and NextHome is a fun company,” Jonnie Jean added. “Plus, NextHome has a lot of tools. We are excited to be a little more tech-savvy than the average brokerage in our market.”

Today, NextHome Adventure is providing service that is truly in the client’s best interest.

“Whether they are buying or selling, we want to guide them through their process in an honest way,” Lane said.

Around their community, the Young family is active in service.

Jonnie Jean proudly serves at The First Baptist Church of London. She is currently on the church’s finance committee. She has also served the Cumberland Valley Board of REALTORS® on its education committee, as a delegate to the state association, and as a member of its board of directors. Jonnie Jean has also helped organize and conduct the new member orientation of the Cumberland Valley Board of REALTORS®. That board has now merged with the much larger Lexington Bluegrass Association of REALTORS®.

Lane has served as a coach in youth sports programs as well as providing sponsorships for various youth sports teams.

Lane has been married to his wife Megan for five years and together they are the proud parents of a four-year-old and a new baby.

Jonnie Jean has been married to her husband Don for 46 years. In addition to Lane, Jonnie Jean is the mother of Justin who owns and operates an excavation/construction company, and Holly who is a pharmaceutical sales representative. Jonnie Jean also is the grandmother of six grandchildren.

Please join us in congratulating Jonnie Jean and Lane on the opening of NextHome Adventure in London, Kentucky!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.



NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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