



Press Release

August 7th, 2020

NextHome announces 500th franchise location

At NextHome Lifestyle Living, Tony Anderson brings the NextHome difference to world's largest 55+ community

Pleasanton, CA — August 7, 2020 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Lifestyle Living**, based in The Villages, Florida. The brokerage represents the 75th office location opened in Florida for the NextHome franchise and the 500th NextHome office opened nationally.

NextHome Lifestyle Living will serve residential clients in the world's largest 55+ community. The Villages is a master planned community with a population of more than 150,000. As one of the fastest growing communities in the U.S., The Villages boasts more than 50 golf courses, 90 swimming pools and more than 2,500 organized clubs.

NextHome Lifestyle Living is owned by veteran REALTOR® and brokerage owner, Tony Anderson. Tony opened his flagship NextHome office (NextHome Gulf Coast) in Largo in 2016 and soon followed with offices in Indian Rocks Beach, St. Petersburg, and New Port Richey. Tony has been a part of NextHome's phenomenal milestones since 2017. The Largo and Indian Rocks Beach expansions represented the NextHome's 100th and 200th office locations.

"To see the franchise add an additional 100 offices in less than a year, I knew that I had aligned with the right company," Tony said. "I'm also surrounded with a like-minded, supportive, nationwide broker network. Here I am, more excited than ever about the brand and where our company is headed."

Today, Tony is thrilled for the opportunity to open his fifth brokerage and NextHome's 500th office in an area he is familiar with.

"Things just came together really organically with this office," Tony said. "We found a great location, we had the right people in place, and everything just started lining up. I've always wanted to open a brokerage here, and I am thrilled that all the stars aligned for NextHome Lifestyle Living."

Tony is an experienced professional in the real estate industry and owns four other NextHome franchises across Florida. His area expertise and leadership skills mean that clients in The Villages will be in good hands. Tony and his team offer expertise in seasonal properties, second homes, investment properties, downsizing or right-sizing.

Tony first entered the industry after delving into real estate as an investor. He bought his first investment property in 2003, rehabbed and resold the home in just a few months. Realizing he made a substantial profit in a relatively short period of time, Tony left his job in the cellular phone business and purchased six properties over the next three years – turning all of them for a profit.

In late 2005, Tony made the decision to immerse himself completely in real estate by getting his real estate license and representing himself on his purchases.



The following year, the real estate market saw significant shifts in values. Tony held off purchasing properties and turned his focus to working with buyers and sellers. He eventually connected with a foreclosure listing agent, where he learned the methods of selling foreclosure properties.

From 2008 until late 2012, Tony worked for a REO real estate broker and honed his skills in negotiation and client services. In 2012, Tony accepted the position of manager for the Largo-based brokerage. Under his leadership, he was able to grow the company from a single agent brokerage to over 30 agents in less than three years. His success led to his promotion in 2016, where he was appointed the managing broker for the company's expansion location in Clearwater, Florida.

In mid-2016, Tony began to realize that opening his own brokerage made the most sense and NextHome was a franchise he had been watching for some time.

"I kept seeing the NextHome real estate signs showing up in various neighborhoods in Florida," Tony recalled. "As I found out more about the company, I realized it would be the perfect franchise to align my new brokerage with."

After opening his first NextHome office in 2016, Tony went on to expand with four additional offices.

As he opens NextHome Lifestyle Living, Tony is also expanding his volunteerism in the community. The brokerage has partnered with Pet Pal Animal Shelter in St. Petersburg - a no-kill animal shelter that is near and dear to Tony's heart. He adopted his own dog from there about 13 years ago. NextHome Lifestyle Living will be hosting two fundraising events for the shelter.

When not selling real estate, Anderson loves to spend time with his wife, Peppy. After enjoying 16 years together, the couple was married in April of 2016.

Please join us in congratulating Tony on the opening of his fifth NextHome office - NextHome Lifestyle Living in The Villages, Florida!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.



NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 500+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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