



Press Release
July 31st, 2020

NextHome Bold opens in Texas

Jerome Hawkins brings entrepreneurship and experience to the Dallas/Fort Worth area

Pleasanton, CA — July 31, 2020 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Bold**, based in Cedar Hill, Texas. The brokerage represents the 37th office location opened in Texas for the NextHome franchise and the 497th NextHome office opened nationally.

The brokerage will serve clients across the Dallas/Fort Worth area including Mansfield, Grand Prairie, DeSoto, Arlington, Cedar Hill, Midlothian, Red Oak, and Waxahachie.

NextHome Bold is owned by Texas-native Jerome Hawkins - a savvy entrepreneur with extensive experience in all aspects of residential and commercial real estate investment.

After growing up in east Texas, Jerome eventually moved to Hawaii where he started dabbling in real estate investment. Jerome built a wealth of knowledge around buy-and-holds, flips, and vacation rental properties. As the years rolled on, Jerome eventually brought on partners.

“We became very good at taking a property and realizing its highest use,” Jerome said.

In 2016, he brought that level of real estate savvy back to Texas where he continued to thrive in the investment industry. Jerome soon averaged about 50 transactions per year. With that impressive volume, and years of experience, Jerome knew that obtaining his real estate license would open doors for him. As a born entrepreneur, he also recognized an opportunity to own his own real estate franchise.

Although Jerome looked into several franchises, only one aligned with his long-term goals.

“NextHome offered the versatility and the outstanding branding that I needed,” Jerome said. “If you want to be the mom and pop real estate shop, NextHome lets you do that. If you want to be the biggest firm on the block, you can do that too. The versatility was just amazing, and Luke the French bulldog mascot was fun too.”

Today, Jerome is setting NextHome Bold apart by offering a bold new approach to how real estate is done in the Dallas/Fort Worth area. With more than 8,000 square feet of prime office space, NextHome Bold can provide a collaborative and integrated experience for clients and agents, partnering in-house with the best and brightest in the industry.

Through NextHome Bold, clients will be able to work with energetic professionals who love to connect with people and focus on value benefit selling.

“We are thrilled to offer the NextHome difference to agents across Cedar Hill and beyond,” Jerome said. “At NextHome Bold, our brokers will take an active role in supporting our agents as they build their business.”

In his community, Jerome is passionate about helping youth with financial literacy. He can often be found helping recent high school or college graduates work through the financial changes and challenges that come with major life transitions.



Prior to real estate, Jerome served for more than 20 years as a military police officer.

Please join us in congratulating Jerome and the entire team at NextHome Bold on the opening of their office in Cedar Hill, Texas!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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For more information, press:

Imran Poladi

209.470.1493

imran@nexthome.com

For more information, sales:

Charis Moreno

925.271.9102

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charis@nexthome.com

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