



Press Release
July 30th, 2020

NextHome expands in Virginia

NextHome Realty Select brings the NextHome difference to Staunton, VA

Pleasanton, CA — July 30, 2020 — NextHome is pleased to announce the expansion of NextHome Realty Select in Staunton, Virginia. **NextHome Realty Select** - Staunton will serve clients across the Shenandoah Valley, with a focus on the growing Staunton-Waynesboro Metropolitan Statistical Area.

The brokerage represents the 14th office location opened in Virginia for the NextHome franchise and the 496th NextHome office opened nationally.

Owned by real estate veteran Curtis Siever, the Staunton office builds on the success of his series of Virginia and West Virginia-based NextHome offices; Winchester, Woodstock, Front Royal, and Martinsburg.

The expansion into Staunton was truly an organic situation.

“I was approached by an agent who worked in that market who was really excited about the NextHome brand, its culture, and what it could do for her clients,” Curtis said. “In turn, she had a friend in the profession who also wanted to come aboard with her.”

Today, NextHome Realty Select - Staunton is poised for success with professional agents Lisa Belcher and Lori Bonnell leading the way.

Lisa and Lori are working from the brokerage’s charming new downtown offices, and they are already experiencing the NextHome difference.

“We are truly growing in that area,” Curtis said.

Curtis has been a NextHome owner/broker since the Fall of 2016 when he opened NextHome Realty Select’s Winchester offices. Today, he is the owner of five brokerages across Virginia and West Virginia.

Since embarking on a career with NextHome, Curtis has enjoyed phenomenal success. In 2019, his three locations were able to close more than 240 transactions and reach \$50.5 million in sales volume. Although impressive, these numbers represent an even larger accomplishment for Curtis and all the agents at NextHome Realty Select, they were able to increase their business by 62% year over year.

Curtis has been working in real estate for more than 26 years. Originally from Front Royal, he was licensed in 1994 and started his career with Weichert Realtors. Curtis’s brother, Terry, was the owner of a successful real estate construction business. Blue Ridge Construction created beautiful homes but needed someone to market and sell these properties. Curtis was the perfect person to provide that service.

The early years of his career were spent selling homes in the Front Royal and Linden areas to many clients moving from the Northern Virginia and D.C. area. Curtis also had a desire to build



new construction homes and managed a construction company from 2003 to 2008, building 35 new homes.

Over the next two decades, Curtis leveraged his new construction sales background to create an incredibly successful real estate sales career. Averaging over 40 transactions yearly, he consistently ranks as one of the top producers in his area.

In early 2016, Curtis felt it was the right time to open his own brokerage. He attained his broker's license and began looking for a franchise that would best help him deliver services and technology to his brokerage.

"I found NextHome through a simple Google search," Curtis recalled. "I was hooked on the website and found myself researching the company pretty thoroughly before reaching out to (NextHome's Vice President of Sales) Charis Moreno."

Over the years, the partnership has proven to be a great one for many reasons.

Through the franchise, Curtis has been able to pursue his passion for mentoring and teaching by becoming a NextHome Certified Instructor. This certification allows Curtis to teach National Association of REALTORS® (NAR) courses.

"I am so happy that NextHome Realty Select continues to grow and thrive," Curtis said. "We hope to continue to attract top-tier agents to our brokerage."

When not selling real estate, Curtis enjoys spending time with his wife, Donna. The couple enjoys traveling and spending time with Curtis's daughter, Amanda.

Please join us in congratulating Curtis and the rest of the team at NextHome Realty Select on their fifth NextHome location in Staunton, Virginia!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise



network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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