



Press Release

July 10th, 2020

NextHome announces new Nevada office

NextHome Gold Rush Realty brings professionalism and customer-first service to Winnemucca

Pleasanton, CA — July 10, 2020 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Gold Rush Realty**, based in Winnemucca, Nevada. The brokerage represents the sixth office location opened in Nevada for the NextHome franchise and the 492nd NextHome office opened nationally.

NextHome Gold Rush Realty will serve residential clients across Humboldt and Pershing counties including the towns of Winnemucca and Lovelock.

Known for its mining industry and outdoor recreation, Winnemucca is located about two hours east of Reno on Interstate 80. The city of just more than 7,000 people is a haven for ranchers, hunters, and small-town living.

NextHome Gold Rush Realty is owned by local REALTORS® Janet Jacaway and Joree Anderson.

Together, Janet and Joree bring a new level of professionalism and superb customer service to their market area.

“We want our business to have a memorable impact on people,” Joree said. “NextHome Gold Rush Realty will do business in a way that helps clients feel good about their decision and gives them peace of mind knowing that they are in good hands.”

Janet and Joree have been working together since 2017. However, Janet’s real estate journey began earlier in 2004.

After purchasing her first home, Janet became interested in a real estate career.

“I absolutely loved looking at homes and I enjoyed the whole process, so I knew I needed to get into that line of business,” Janet said.

She began her career with a Vision West Realty where she spent the next decade developing a reputation for excellence in her market. Then, in 2014, Janet joined RE/MAX Great Basin Realty.

Joree began her real estate career with that same office in 2017 after deciding she needed a more family-friendly career change. Joree spent her early working years with Cyanco, a local mining company that produces sodium chloride.

After obtaining her license, Joree gave her new profession every ounce of energy she had. Her hard work produced phenomenal success. In a matter of months, she became a top producing agent. Last year, Joree achieved more than \$11 million in sales with about 56 transactions. She was recognized by her brokerage with several awards and is known for always being available for her clients.



Janet's sales success was also remarkable. In a market where the average home price hovers around \$250,000, Janet was able to achieve about \$10 million in sales in 2019.

Although they never formed a team, Janet and Joree loved working together.

"She has every strength that I lack and vice versa," Janet said.

The pair knew that they wanted to work together on their own terms, so they started looking into franchise options. Both Joree and Janet seemed to discover NextHome at the same time and both were impressed.

"The color is what initially got us," Joree said. "No one has orange, so we knew our marketing would stand out."

"The friendliness of the franchise owners and the overall feel of the company was also outstanding," Janet added.

It also didn't hurt that NextHome incorporates its mascot, Luke the French bulldog, into its branding.

"I am excited about what we can do in our community with Luke," Janet said.

Today, NextHome Gold Rush Realty is combining world-class marketing with the work ethic and friendly service that Janet and Joree are known for.

"We love that when locals buy or sell a house, they know that they want to work with us because they already know how we operate," Joree said.

When they aren't serving their clients, Janet and Joree are avid outdoors people who enjoy spending time with their families.

Janet and her husband Ken have been married since 1996 and have two grown children, Alex and Britany. Janet loves to waterski on Rye Patch Reservoir and enjoy time on the ATVs with her kids. She also enjoys elk hunting and trap shooting with Joree.

Joree is the proud mother of her son, Parker (3).

"My son really inspires me to be outstanding in everything I do," Joree said. "They watch you and learn from you and because of them you want to do better."

When she isn't helping her clients, Joree enjoys working with horses, wakeboarding on the reservoir, and trap shooting with Janet.

Please join us in congratulating Janet and Joree on the opening of NextHome Gold Rush Realty in Winnemucca, Nevada!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.



Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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