



Press Release
July 9th, 2020

NextHome announces new Baltimore area office

NextHome Forward offers extensive experience and unparalleled agent support

Pleasanton, CA — July 9, 2020 — NextHome is pleased to announce the newest addition to the franchise, **NextHome Forward**, serving the Baltimore, Maryland area. The brokerage represents the ninth office location opened in Maryland for the NextHome franchise and the 491st NextHome office opened nationally.

NextHome Forward will serve clients across the greater Baltimore area including Harford, Cecil, Anne Arundel, and Howard counties.

Under the leadership of owners Nisha Smithrick and Sherri Sembly, NextHome Forward is well-positioned to serve all types of residential clients including investors, first-time home buyers, and military families. The brokerage also offers experience in short sales and REO properties.

"I look forward to growing the business and being known as a company that will do the right thing for the clients we serve," Sherri said.

Nisha will be NextHome Forward's broker of record and Sherri will be the office's sales manager. Both will be maintaining their thriving sales careers. Between them, Sherri and Nisha offer clients almost 20 years of experience in Baltimore real estate.

Nisha obtained her Maryland license in 2006 and sold with a nationally franchised office until 2010, when she joined Redfin. For the next seven years, Nisha gained experience in almost all aspects of real estate sales. She worked as a field agent and as a transaction coordinator.

"I got to work behind the scenes with some of the highest producing agents in our region," Nisha said. "There were incredible advantages to seeing a large volume of transactions coming through."

Nisha learned contracts inside and out and became skilled at interpreting and explaining the complexity of the contract.

"There were lots of moving parts," Nisha recalled. "I learned everything - from contract to closing."

Sherri began her real estate career in 2014 after spending 17 years in early childhood education. Her attraction to real estate sales started when she sold her townhome.

"I started touring homes and having a lot of fun," Sherri recalled. "I liked the company I was working with, so I applied for a job."

Sherri started working with Redfin as a tour coordinator, which is where she eventually met Nisha.

In 2016, Sherri left Redfin to join a nationally franchised brokerage.

"I wanted to learn more, to be out in the field to grow," Sherri said.



A year later, Nisha joined Sherri at that brokerage and they continued to each grow their individual businesses for the next two and a half years.

However, as the friends continued to evolve professionally, they knew it was time to open their own brokerage.

“It was time because we wanted to grow and be the best versions of ourselves,” Nisha said.

Several former colleagues had posted about NextHome on their social media platforms and all the positive things they were saying caught Nisha and Sherri’s attention.

“So, one day I decided to just give them a call,” Nisha said. “NextHome had everything that we loved about our previous work experience, but also so much more. It was a natural progression for us.”

Today, Nisha and Sherri are using NextHome to put the goodness, value, and personal touch back in Baltimore real estate.

“NextHome is all about the people we serve and the hands we hold,” Sherri said. “We want to embody that kind of value and put the goodness in real estate.”

With their extensive transaction coordination backgrounds, Sherri and Nisha want to help NextHome Forward agents achieve their highest potential.

“We want to invest in our agents and recruit the right people,” Nisha said. “We will be by their side, giving them the office support, the technology, and tools to succeed. Our agents will know that we focus on them, so they can focus on their clients.”

This year, Nisha will celebrate seven years of marriage to her husband Craig and together they are the proud parents of eight-year-old CJ. Together, the family loves to travel and introduce their son to the wonders of the world.

Sherri and her husband Charles recently celebrated 17 years of marriage and together they have two children, Charles Anthony (15) and Selena (13). The family enjoys supporting Charles Anthony as he plays year-round soccer and savoring the products of Selena’s baking talents.

Please join us in congratulating Nisha and Sherri on the opening of NextHome Forward!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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