



**Press Release**

**June 26, 2020**

**NextHome announces newest brokerage in Minnesota**

*Cottage Grove-based office offers bi-lingual services and excellent technology*

**Pleasanton, CA — June 26, 2020** — NextHome is pleased to announce the newest addition to the franchise, **NextHome Elhm Realty**, based in Cottage Grove, Minnesota. The brokerage represents the fourth office location opened in Minnesota for the NextHome franchise and the 487th NextHome office opened nationally.

Conveniently located between St. Paul and Minneapolis, NextHome Elhm Realty will serve clients across Washington, Ramsey, Dakota, Hennepin, and Carver counties.

This bi-lingual brokerage will serve both English and Spanish speaking clients and offers expertise in all types of residential real estate.

NextHome Elhm Realty is owned by IT professional and local REALTOR® Enrique Ramos. The unique brokerage name pays tribute to Enrique's family and reflects his family-centered professional values. Elhm combines all the initials of Enrique's family members: Enrique, his wife Lisa, and children Harlo and Melia. Lisa is also a licensed real estate agent and will be handling day-to-day operations and training at NextHome Elhm Realty.

Enrique spent more than 10 years in the technology industry before obtaining his real estate license in 2015. He then worked with boutique brokerages, sharpening his skills in investment real estate and relocations.

Enrique credits his background and upbringing for his entrepreneurial spirit. Born in an impoverished part of Honduras, Enrique was raised in New York City and earned his undergraduate degree in Business Administration in Wisconsin.

"The empowerment that I feel from working hard and creating a legacy for my kids is why I do what I do," Enrique said.

In 2019, Enrique used his passion for real estate sales to open his own independent brokerage.

However, he soon discovered that he was spending all his time developing back-end systems and missing valuable opportunities to grow his business and build relationships with clients, agents, and community leaders.

"I was spending too much time building systems and not enough time growing," Enrique recalled. "The type of connections we make with agents and customers is really important. It needs to be more than just saying hi and bye, but really getting to know people."

After speaking with several people at various franchises, Enrique knew that NextHome was the direction he wanted to go.

"At first I was impressed with the technology NextHome offered," Enrique said. "Plus, the website looked great, but what really helped me make the right decision was my conversation with Charis Moreno (NextHome's VP of Sales). I knew then what NextHome stood for, what it could offer me, and how we could grow together."



Today, Enrique is building a full-service brokerage with superior technology tools.

“We are here to offer personalized help from beginning to end, with every single step of the home buying process,” Enrique said. “We truly believe in the principle of Humans over Houses.”

Enrique currently serves on the Board of Directors for the St. Paul Area Association of REALTORS® (SPAAR). In addition, the Ramos family hosts an annual volleyball tournament to raise money for breast cancer awareness organizations. The cause is dear to their hearts after losing Lisa’s mother, Charlotte Jonas, to breast cancer seven years ago.

Lisa and Enrique have been married for eight years and they are the proud parents of two young children: Harlo and Melia. Together, the family enjoys cooking and traveling.

Please join us in congratulating Enrique, Lisa, and the entire team at NextHome Elhm Realty on the opening of their office in Cottage Grove, Minnesota!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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