



**Press Release**

**June 18th, 2020**

**NextHome Picket Fence Realty opens in Oregon**

*Lila Timmons leads brokerage of customer-centered agents*

**Pleasanton, CA — June 18, 2020** — NextHome is pleased to announce the newest addition to the franchise, **NextHome Picket Fence Realty**, based in Woodburn, Oregon. The brokerage represents the ninth office location opened in Oregon for the NextHome franchise and the 483rd NextHome office opened nationally.

Located halfway between Portland and Salem, NextHome Picket Fence Realty is poised to serve the needs of residential buyers and sellers across Marion, Yamhill, Polk, Linn, and Clackamas counties.

The brokerage is owned by high-producing professional Lila Timmons. Lila began her real estate career in 2014 after 14 years in restaurant and retail management.

“In those jobs, you learn to work effectively with a wide variety of people - whether it be the employees or customers,” Lila said. “I learned what it really meant to provide excellent customer service right away.”

Lila eventually took her customer service skills on the road, becoming a mobile notary. She worked with mostly real estate clients and their experiences prompted Lila to think about becoming a REALTOR®.

After obtaining her license in 2014, Lila first worked for a large national franchise, then with a small boutique firm. Her skills were apparent from the start. Lila was Rookie of the Year for her brokerage in 2015, and in March she achieved the milestone of selling more than 100 houses.

However, throughout her success, something was missing. As Lila went into her sixth year in business, she craved the flexibility to cater to her clients in her own way. Lila also recognized that the most efficient way to build success was to have the backing of a strong franchise.

After searching online, she discovered NextHome and immediately knew she wanted to pursue a partnership.

“NextHome took all the things that I would have done on my own and took them to a new level,” Lila said. “I loved that everything was all included, that the marketing was all automated - it is stunning that once you put a listing in all the marketing is produced for you.”

Today, Lila is setting NextHome Picket Fence Realty apart through her caring customer service and refreshing honesty.

“A big part of being an outstanding agent is communication,” Lila said. “My clients appreciate that I am up-front and honest and will tell them the way it is. I also stay in contact with clients throughout the entire process, never leaving them wondering what exactly is going on with their transaction.”

As she grows her brokerage, Lila will be adding agents who embrace that same philosophy.



“NextHome Picket Fence agents need to be driven professionals who will take care of customers in the best way they possibly can,” Lila said.

When she isn't focused on her clients and brokerage, Lila is active in serving her community. Alongside her husband Eric, Lila volunteers with the Woodburn Certified Emergency Response Team (CERT). The organization supports first responders as a trained, second-line response in the case of major natural disasters. In the community, CERT volunteers host events and help promote public safety. The group recently helped give away and install free smoke alarms and also hosted a bike safety event.

Lila and Eric have been married for a little over a year and, when possible, they enjoy traveling together internationally. Their home life is brightened by Eric's two children and their English bulldog Bo Jangles.

Please join us in congratulating Lila on the opening of NextHome Picket Fence Realty in Woodburn, Oregon!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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