



Press Release

June 11th, 2020

NextHome BHB Property Advisors opens in Arkansas

Newest office offers values-based service to Jonesboro clients

Pleasanton, CA — June 11, 2020 — NextHome is pleased to announce the newest addition to the franchise, **NextHome BHB Property Advisors**, based in Jonesboro, Arkansas. The brokerage represents the third office location opened in Arkansas for the NextHome franchise and the 481st NextHome office opened nationally.

The brokerage will serve clients throughout the Jonesboro area and its surrounding counties in Arkansas.

The brokerage is owned by four long-time members of the Jonesboro community who have a deep love for the clients they will serve: Tommy Hendrix-Brown, Remington Hendrix-Brown, Tammie Brown, and Ashley Bowie. NextHome BHB Property Advisor's Broker of Record will be Shana Pierce.

Tommy started his real estate career in 2017 with a nationally franchised brand based in Jonesboro. Although he has been a licensed REALTOR® since 2017, Tommy has also led large teams as a district manager for Home Goods. Throughout the years, he has fostered outstanding customer service at stores across Arkansas, Tennessee, and Alabama. That dedication to customer service left Tommy feeling disconnected at his brokerage, and he soon began thinking that opening his own franchise could be the right move. His foundation in customer service and creating retail experiences prompted Tommy to think about how he could reimagine real estate in his hometown.

He began conversations with his husband, Remington, Remington's mother, Tammie, and their close friend Ashley.

"We wanted to bring something to our market that was really missing," Remington said. "Really and truly we wanted to do something that would spark our passion and give back to our community."

Tommy began looking into franchise options and NextHome caught his eye.

"The Humans Over Houses philosophy was exactly what we were searching for," Tommy said. "I remember watching the webinars while Remington and I were in the car and actually making Remington pull over and watch them with me. I was so excited that we had found the perfect franchise."

Today, NextHome BHB Property Advisors is focusing on quality service and creating first-class experiences for clients.

"NextHome BHB Property Advisors clients can expect the most personalized experience they will ever have in a real estate transaction," Tommy said. "Our customers are more than an address and a number. We are business owners and agents who you'll see at your school, kids ball games, and walking dogs at the humane society. We are not seated behind a wall that you will never see, we are in this with you."



In addition to its focus on experience-based real estate, NextHome BHB Property Advisors welcomes agents who fully embrace the Humans Over Houses approach to business.

“When we interview potential associates, I look for people who have consistent repeat business instead of astronomical sales numbers,” Tommy said. “Because we are an experience-based brokerage we want people who value a great reputation and who have strong relationships with their clients.”

That values-based approach to business extends into NextHome BHB Property Advisors’ leadership in the community.

Tammie and Ashley are both interventionists with the local school district and Remington is a school counselor. For the past several years, Remington has enjoyed leading his local school’s Backpack Food Program. Working together with the First United Methodist Church, Remington’s dedicated work has benefited the Food Bank of Northeast Arkansas.

Tammie is deeply involved in volunteering with the local chapter of the Special Olympics and often travels to conferences to support the program.

Tammie has been married to her husband, Bill, for 30 years and together they have two sons, Remington and Colton, and five grandchildren.

Ashley has been married to her husband, Brent, for 23 years. They are the parents of MaryMac and both enjoy serving in various community organizations.

Tommy and Remington will celebrate six years of marriage this December and together they are the proud parents of Greyson, Adaleigh, and Caroline.

Please join us in congratulating Tommy, Remington, Tammie, and Ashley on the opening of NextHome BHB Property Advisors in Jonesboro, Arkansas!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise



network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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