



**Press Release**

**April 29th, 2020**

**NextHome Statewide Realty opens in Michigan**

*Aaren Currie combines his 30-year career with NextHome's marketing to bring unparalleled service to Howell buyers and sellers*

**Pleasanton, CA — April 29, 2020** — NextHome is pleased to announce the newest addition to the franchise, **NextHome Statewide Realty**, based in Howell, Michigan. The brokerage represents the 18th office location opened in Michigan for the NextHome franchise and the 464th NextHome office opened nationally.

NextHome Statewide Realty brings an unparalleled level of area experience to clients across Livingston County including Howell, Brighton, Fowlerville, Hartland, and Pinckney.

The brokerage is led by second-generation REALTOR® Aaren Currie. Aaren is happy to share his 30 years of local industry experience as he guides clients through residential, land, industrial, commercial, multi-family, and condo transactions.

Aaren is also looking forward to breaking ground on NextHome Statewide Realty's 6,400 square foot campus, which will be built in the heart of Howell. The planned office complex will house mortgage, title, and insurance offices alongside the real estate professionals at NextHome Statewide Realty. If all goes as planned, Aaren hopes to take occupancy in the winter of 2020.

Howell is a small town surrounded by Michigan's largest cities. The town of about 9,400 people is halfway between Detroit and Lansing, and from north to south the city is halfway between Flint and Ann Arbor.

From this central location, NextHome Statewide Realty offers real estate buyers a hassle-free purchase, from pre-approval through closing. Listers can expect NextHome Statewide Realty to put their decades of experience towards achieving a great sale with a quick and easy process.

Aaren began his real estate career at 18, following in his parent's footsteps. Dennis and Patricia Currie moved to Howell in 1971 and became professional REALTORS® in the early 1980s.

"Growing up in that environment, talk around the table was always about what property was getting listed or what property was getting sold, what issues came with the transactions, and so on," Aaren recalled. "As a child, I got a very practical real estate education."

In 1996, the family started their own brokerage: Statewide Realty. In those early years, Aaren fought for every client and earned broad experience with many different transaction types.

"My parents weren't about to just hand me the business," Aaren recalled. "They would train me and show me the ropes and help on any transaction I could develop, but I still had to develop my own business."

Aaren remembered working with clients who were emerging from bankruptcies or who might have been overlooked by other REALTORS®.

"Through relationship building and hard work, I got those deals done when no one else could," Aaren said.



His competitive, won't-quit spirit also helped Aaren guide Statewide Realty through the 2008 economic crisis. During that time, he became one of the top three REO agents in the county and their brokerage's volume ballooned. Over the next 20-plus years, Statewide Realty grew to a peak of 20 agents.

"Many came to Statewide Realty as new agents," Aaren said. "We helped our people grow from entry-level to being some of the top-producing professionals in the county."

Eventually, Aaren began to tire of reaching in a hundred different directions for marketing, technology, and support systems. He knew there was a more efficient way to do business that would also level-up his service for Statewide Realty clients.

"There are a thousand different things in real estate that you have to do to stand out above the competition and it is difficult," Aaren said. "It was hard to bring that all together and then do what I do best which is real estate. That's when I started to look into franchising."

Although he considered other nationally recognized brands, NextHome's responsiveness caught Aaren's attention.

"Literally within 20 minutes of reaching out to inquire about the franchise, I was talking to a live person," Aaren recalled. "Then, as I began to peel back the layers, I was increasingly impressed. I quickly realized this was an amazing opportunity."

Aaren liked that all of NextHome's corporate leadership came from real estate backgrounds.

"They have been through the school of hard knocks and they know exactly what they are doing," Aaren said.

Not only was Aaren impressed with the leadership, but NextHome's suite of technology tools, back-end support, and social marketing also caught his attention.

"NextHome's Intranet felt like someone just shipped me a new Ferrari and I get to drive it every day," Aaren said. "It's just amazing. The agents who I have already set up with access to it are just as astounded as I am."

Today, Aaren is combining his decades of local experience with NextHome's powerful tools and marketing to bring unparalleled service to Livingston County clients.

"With NextHome being our franchisor, the availability of tools is so far and away better than the competition that clients will be very impressed with us," Aaren said. "There is no one in real estate that can compare to the marketing programs we have. I would put it against any other brokerage that is currently available."

When he isn't helping clients, Aaren loves giving back to his hometown. He has been involved with Habitat for Humanity, the Howell Junior Chamber of Commerce, and currently is a member of the Howell Area Chamber of Commerce. Aaren and his wife Jennie also are members of Marr Community Bible Church.

Aaren and Jennie have been married since 1993 and are the proud parents of three children; Jacob (24), Arianna (21), and Caleb (16).



Please join us in congratulating Aaren and the entire team on the opening of NextHome Statewide Realty in Howell, Michigan!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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