



**Press Release**

**April 2nd, 2020**

**NextHome Gulf Coast announces fourth Florida office**

*Tony Anderson continues to spread the NextHome difference across growing Pasco County*

**Pleasanton, CA — April 2, 2020** — NextHome is pleased to announce the expansion of **NextHome Gulf Coast** in Port Richey, Florida. The brokerage represents the 70th office location opened in Florida for the NextHome franchise and the 453rd NextHome office opened nationally.

The brokerage is the fourth NextHome Gulf Coast location for residential and investment property expert Tony Anderson. Tony opened his flagship NextHome office in Largo in 2016 and soon followed with offices in Palm Harbor and St. Petersburg.

This new location will allow NextHome Gulf Coast to better serve customers in the communities of New Port Richey, Trinity, Land 'O Lakes, Wesley Chapel, and throughout Pasco County.

“Port Richey has already contributed to the growth of our business and we are excited to now have a presence in the community,” Tony said.

According to census data, Pasco County Florida is among the fastest 100 growing counties in the United States. With plenty of land for home development and booming job growth, Tony knew that Port Richey was the perfect place to expand.

“In 2019, Pasco County tourism welcomed over one million visitors,” Tony said. “Many of these guests will explore the area for retirement, second homes, and real estate investments. We appreciate the opportunity to assist them in the real estate market and could not be more pleased with this opportunity.”

The Port Richey location builds on Tony’s years of success and hard work.

After 15 years in the cellular phone industry, Tony entered real estate as an investor. He bought his first investment property in 2003 and rehabbed and resold the home in just a few months. Realizing he made a substantial profit in a relatively short period of time, Tony left his job and purchased six properties over the next three years – turning all of them for a profit.

In late 2005, Tony made the decision to immerse himself completely in real estate by getting his real estate license and representing himself on his purchases.

The following year, the real estate market saw significant shifts in values. Tony held off purchasing properties and turned his focus to working with buyers and sellers. He eventually connected with a foreclosure listing agent, where he learned the methods of selling foreclosure properties.

From 2008 until late 2012, Tony worked for an REO real estate broker and honed his skills in negotiation and client services. During this time, Tony realized it was about working smarter – not harder.

“Looking at the real estate landscape, it was quite obvious that leverage was key in creating a sustainable business,” Tony said.



In 2012, Tony accepted the position of manager for a Largo-based brokerage. Under his leadership, he was able to grow the company from a single agent brokerage to over 30 agents in less than three years. His success led to his promotion in 2016, where he was appointed the managing broker for the company's expansion location in Clearwater.

In mid-2016, Tony felt the need to consider his options. Opening his own brokerage made the most sense and NextHome was a franchise Tony had been watching on for some time.

"I kept seeing the NextHome real estate signs showing up in various neighborhoods in Florida," Tony recalled. "As I found out more about the company, I realized it would be the perfect franchise to align my new brokerage with."

Today, Tony is enjoying all the success that a partnership with NextHome brings.

"From the start I had a growth plan," Tony said. "NextHome is new and fast-growing provides an opportunity to grow right along with them. We could not have accomplished this with any other brand."

When not selling real estate, Anderson loves to spend time with his wife Peppy. After enjoying 16 years together, the couple was recently married in April of 2016.

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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**For more information, press:**

Imran Poladi

209.470.1493

imran@nexthome.com

**For more information, sales:**

Charis Moreno

925.271.9102

charis@nexthome.com

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