



**Press Release**  
**April 1st, 2020**

### **NextHome expands in Philadelphia area**

*George Kotsopoulos opens new NextHome Alliance branch in Warminster*

**Pleasanton, CA — April 1, 2020** — NextHome is pleased to announce the expansion of **NextHome Alliance**, based in Warminster, Pennsylvania. Owned by George Kotsopoulos, the new office builds on the success of his first location in Douglassville.

The brokerage represents the 11th office location opened in Pennsylvania for the NextHome franchise and the 452nd NextHome office opened nationally.

George is thrilled to be able to open a brokerage in Bucks County, where he was born and raised.

“It’s where most of my contacts are and we have incredible people working there already,” George said.

Located north of Philadelphia, the brokerage will serve clients across the city’s western suburbs. In addition, NextHome Alliance will continue to provide superior customer service across Reading, Pottstown, Boyertown, Douglassville, Allentown, and the remainder of Bucks, Montgomery, Berks, and Philadelphia counties.

The Alliance team is experienced in all types of residential sales and is especially well-versed in investment and flip properties. In addition, team members provide prowess in property management and multi-family real estate.

George began his professional life as a real estate attorney and business leader. After law school, George started work with a national title company. In 1997, he opened his own title insurance agency – Capital Assurance Group.

After years of working closely with many talented real estate agents, George got his brokers license in 2014. As a newly-minted broker, George transitioned his business into a real estate brokerage with an in-house title company.

“As an attorney, I’ve always represented REALTORS®, but when I started working as one I developed a greater respect for the efforts they put forward on a daily basis,” George said.

Agents were certainly not required in any way to use the title company services, but the bundle of business helped George and those around him offer a streamlined experience for clients who wanted it.

Then, George partnered with other area agents as their broker of record as they opened a nationally franchised office.

“In three years, we were able to grow the company from five to 50 agents,” George recalled. “My time in this role really helped me to understand how to skillfully grow a company.”

Eventually, George decided it was time to open his own brokerage under the NextHome banner.

“I sent an email to NextHome to inquire about their business and I literally got a call back that same afternoon,” George recalled. “Being responsive is something that I pride myself on, so that



call made me feel that I had found my kind of people with NextHome. Charis (NextHome’s Vice President of Sales) went into what the franchise has to offer and I thought the opportunity was ideal.”

George officially opened his Douglassville doors in late June of 2019, and since then has attracted the area’s best agents to his brokerage.

“I think my 20-plus years of experience as a real estate attorney is very attractive to high-performing agents,” George said. “I want to be able to keep quality for our clients at the center of what we do. We are an office of producing, career-oriented REALTORS®. For the NextHome Alliance team, it’s not all about the numbers – it’s about the quality of the experience.”

When he isn’t guiding the NextHome Alliance team, George enjoys the area’s stunning beaches and attending country music concerts with his wife, Lisa. This year, George and Lisa are celebrating 29 years of marriage. Together, they are the proud parents of Will (25) and Kate (22).

Please join us in congratulating George on the expansion of NextHome Alliance in Warminster, Pennsylvania!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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