



**Press Release**

**March 31st, 2020**

**NextHome announces new Palm Coast, Florida office**

*Paige Brewer and Michelle McKinney offer unparalleled marketing and national connections*

**Pleasanton, CA — March 31, 2020** — NextHome is pleased to announce the newest addition to the franchise, **NextHome At The Beach II**, based in Palm Coast, Florida. The brokerage represents the 69th office location opened in Florida for the NextHome franchise and the 451st NextHome office opened nationally.

NextHome At The Beach II will serve buyers and sellers in the beautiful Flagler and Volusia counties. The brokerage is owned by Florida real estate veterans Paige Brewer and Michelle McKinney. Paige is NextHome At The Beach II's broker of record while Michelle handles the business's day-to-day operations. This newest office will compliment Paige's two other NextHome ventures in Daytona Beach and Miami.

Palm Coast's continuing growth made the decision to expand easy.

"Once people discover Palm Coast they want to move here," Paige said. "With all the local shopping, the outdoor opportunities, and the incredible food it becomes everyone's dream retirement location."

Paige started her real estate career in Louisiana in 2009 and moved to Daytona Beach upon her husband's retirement from the military. His retirement proved to be the perfect opportunity to move to a Florida beach community. Paige opened NextHome At The Beach in Daytona Beach in early 2017 and expanded with a second Miami-based branch in early 2019.

Michelle, who is also a military spouse, began her real estate career in Virginia Beach at a local independent brokerage. Two years later, she joined NextHome and began working with Paige at the Daytona Beach office.

"I looked at about 10 or 11 different brokerages before I made my decision on who I wanted to go with," Michelle recalled. "As an agent, I wanted to stand out and be different. I knew I needed to partner with a brokerage that gave me unparalleled branding and marketing options. After an incredible amount of research, I knew that NextHome offered exactly what I wanted."

Michelle also knew that she was joining an office with a record of excellence. In 2016, the Daytona team sold over \$13 million in sales volume with 57 transaction sides – exceptional numbers in a market where the average sales price was \$230,000.

Today, Michelle and Paige are combining their talents to bring that same level of excellence to Palm Coast clients.

"As a leader in business, it is important to look for people who bring synergy," Paige said. "You need to bring someone in who can strengthen you where you are weak, and Michelle has those qualities. The fit is just right."

With their combined talents, Michelle and Paige are building an office where experienced, high-producing agents can feel at home and where clients receive exceptional service.



“Our branding is very forward,” Michelle said. “We offer things that no other brokerage can - not only superior marketing for your property, but also a national connection to a world-class network of brokerages. With NextHome, we are all one big family. It doesn’t matter if you are in Texas or Palm Coast, we can talk to any Next Homie and get great advice and support.”

When they aren’t building their business and helping clients, Michelle and Paige stay busy volunteering for industry associations and supporting their community.

In 2016, Paige served as the President of the Women’s Council of REALTORS® - Daytona Beach Area Network and in 2017 served as the District Vice President for District 8 and 9 for the state of Florida. In 2019, she was NextHome’s Education Committee Chair and in 2020 she is the State Vice President for the Women’s Council of REALTORS® Florida.

Michelle is the proud wife of a U.S. Navy Service Member and the mother of three children. Michelle and her husband Joel have been together since 2008 and were married in 2012 and are the proud parents of Caleb (12), Alexis (5), and Zoe (3).

Please join us in congratulating Michelle and Paige on the opening of NextHome At The Beach II in Palm Coast, Florida!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

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