



**Press Release**

**March 26th, 2020**

**NextHome announces new Toms River brokerage**

*Diane Traverso brings decades of experience and professionalism to her new office*

**Pleasanton, CA — March 26, 2020** — NextHome is pleased to announce the newest addition to the franchise, **NextHome Nexus Realty Group**, based in Toms River, New Jersey. The brokerage represents the ninth office location opened in New Jersey for the NextHome franchise and the 450th NextHome office opened nationally.

The new brokerage is owned by veteran New Jersey real estate agent Diane Traverso. NextHome Nexus Realty Group will serve buyers and sellers across Monmouth and Ocean Counties.

Located about an hour east of Philadelphia and about 45 minutes north of Atlantic City, Toms River is the county seat of Ocean County. Known for its safety and sense of community, Toms River offers real estate options for young families, condominium communities, and beach lovers. The area is also close to Berkeley Township, where seniors enjoy the affordability and amenities of one of the area's largest 55+ communities.

Diane has held a real estate license since 1987. However, her full-time career took off in 1996 when she joined a small, independent agency in Monmouth County. In 2001, she obtained her broker's license and, in the years that followed, Diane managed offices and worked for large franchised brands.

In 2009, after several years in brokerage management, Diane dove back into real estate sales. Her commitment to unparalleled service helped Diane achieve the Circle of Excellence Award year after year.

"I love what I do and am happy to be able to help so many clients and many have become great friends," Diane said.

Diane's real estate career continued to flourish, but she always knew something was missing.

"I really wanted to build something that I could be proud of and even pass on to my children one day," Diane said. "I also feel like I'm a leader in the community and I want to build something that will make a difference in people's lives."

In early 2019, as she contemplated the coming year, Diane set a goal to open her own brokerage. If only she could find the right opportunity. Then, Diane took a Certified Residential Specialist course where she met a NextHome broker.

"She told me how she had opened as a small boutique brokerage at first, and converted it over to NextHome," Diane recalled. "It just sounded intriguing to me. I went home and started looking at the website and little videos and it just resonated with me."

Today, Diane is using NextHome's tools to become an industry leader and make a difference in her community.

"When someone comes to NextHome Nexus Realty Group, clients can expect professionalism," Diane said. "I want to also give back to this community that has given so much to me."



Diane is an active advocate in the New Jersey real estate community. She is currently the treasurer and secretary for her board office Monmouth/Ocean Regional REALTORS<sup>®</sup>, the New Jersey chapter president of the Women's Council of REALTORS<sup>®</sup>, and also an active member of the REALTORS<sup>®</sup> Political Action Committee. As she fights for the rights of REALTORS<sup>®</sup> and property owners, Diane monitors bills and advocates for changes that can positively impact her community.

When she isn't building her business or volunteering, Diane enjoys spending time with friends and dancing. She is the proud mother of two adult children, Dan and Kim.

Please join us in congratulating Diane on the opening of NextHome Nexus Realty Group in Toms River, New Jersey!

**Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).**

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise network ended 2019 with 400+ offices and over 3,600 members across 46 states. The company closes over 23,000 transactions annually worth over \$6.2B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

**For more information, press:**

Imran Poladi

209.470.1493

PRESS RELEASE



imran@nexthome.com

**For more information, sales:**

Charis Moreno

925.271.9102

charis@nexthome.com

**For additional announcements and press releases, please visit:**  
[www.nexthome.com/trending](http://www.nexthome.com/trending)